World Affairs Council of Charlotte Table Purchase
CEO Series Program
Dr. Michael Schoellhorn, President and CEO of Airbus Space and Defense

Thursday, January 28th, 2027
Charlotte City Club
VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Dr. Michael Schoellhorn
President and CEO of Airbus Space and Defense

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
	Ambassador Sponsor - $7,500
	Diplomat Sponsor - $5,000
	Envoy Sponsor - $3,000
	Attaché Sponsor - $1,500
	I am not able to sponsor this program at this time but would like to make a donation of $_____ to the WACC

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY: **ZIP CODE:** **STATE:**

CORPORATE CONTACT:

PHONE: **E-MAIL:**

Payment Options:
Sponsorship payments can be made online.
Sponsorship checks may be made payable to the World Affairs Council of Charlotte.
Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:
World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

_____
(Signature, Company Representative)

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Ambassador Sponsor - $7,500

- Three tables of 8 with preferred seating at the luncheon
- Two seat at the Head Table with the speaker
- Attendance for all 26 designated representatives to business networking VIP reception with the speaker
- Opportunity for opening/closing remarks
- Recognition as "Presenting Sponsor"
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

Diplomat Sponsor - $5,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

Envoy Sponsor - $3,000

- One table of 8 with preferred seating at the luncheon
- Attendance for all 9 representatives to business networking VIP reception with the speaker
- One seat at the Head Table with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

Attaché Sponsor - $1,500

- One table of 8 with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

Benefits of Underwriting a CEO Series Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- Support international education in the Charlotte community

Dr. Michael Schoellhorn Bio:

Michael Schoellhorn is Chief Executive Officer of Airbus Defence and Space. In this capacity, he is responsible for the company's defence, space and connected intelligence activities. He also serves as a member of Airbus' Executive Committee, the Managing Director of Airbus Defence and Space GmbH and a member of the Board of Directors of Airbus U.S. Space and Defense, Inc.

Additionally, Michael is the President of BDLI, the German aerospace industry association, a member of the Presidential Board of BDI, the German industry association, and a member of the Board of Directors of Stadler Rail Group.

Prior to his appointment at the helm of Airbus Defence and Space, Michael was Airbus' Chief Operating Officer. In this position, he led the company's production, quality, procurement and information management organisations, transforming

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and building the production system of the future. Michael joined Airbus in 2019 from BSH Home Appliances, where he was COO and a member of the company's Management Board. He began his career with Bosch in 1999 and held various senior management positions in the automotive sector in the United States, the Czech Republic and Germany before being appointed EVP for Manufacturing and Quality in 2012.

From 1994 to 1999, with assignments in Germany and the US, Michael worked in academia as a research assistant at the Helmut Schmidt University in Hamburg. He holds a degree in Mechanical Engineering and a PhD in Control Engineering. Michael joined the German armed forces in 1984, where he served as an officer and a helicopter pilot until 1994.

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or email mneesmit@charlotte.edu for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.