2027 World Citizen Award Gala Dinner
Honoring Marvin Ellison, Chairman and Chief Executive Officer of Lowe's Companies, Inc.

Thursday, March 11, 2027 | Hilton Charlotte Uptown
6:00 – 7:00 p.m. (General and VIP Reception) | 7:15 – 9:00 p.m. (Dinner & Program)

WORLD CITIZEN AWARD: The World Affairs Council of Charlotte annually presents the World Citizen Award to prominent citizens or organizations that have enhanced our community's global standing through accomplishments of international significance. The World Citizen Award Gala Dinner has become an important part of the educational and international fabric of Charlotte. Each year, a capacity audience gathers to celebrate and recognize the award recipient's achievements.

PREVIOUS RECIPIENTS:

Rev. Billy Graham
William Lee
Hugh McColl, Jr.
LeRoy Walker, Ph.D.
Dean Rusk
Elizabeth Dole
William Friday
John Belk
Herman Blumenthal
Habitat for Humanity Charlotte
Charlie Rose
Loonis McGlohon
General H. Hugh Shelton (Ret.)
Irwin Belk
Jerry Richardson
Erskine and Crandall Bowles
Graham Allison, Ph.D.
Francis Robicsek, M.D., Ph.D.
Carolinas Freedom Foundation
Jim Rogers
Marshall Larsen
Sandra and Leon Levine
Margaret and Smoky Bissell
Michael Tarwater
Tim Belk
Phil Dubois, Ph.D.
Tony Zeiss, Ph.D.
Pat Rodgers
Derek Raghavan, M.D., Ph.D.
Brian Moynihan
Johnny Harris
Eugene A. Woods
Sharon Gaber, Ph.D.

2027 World Citizen Award Recipient
Marvin Ellison, Chairman and Chief Executive Officer of Lowe's Companies, Inc.

2027 World Citizen Award Gala Dinner Table Reservation and Hosting Information

PRESIDENT - *$100,000 (limited to one sponsor)*

Link for Payment

- Four tables of ten and one table of eight with exclusive **VIP placement** at the 2027 World Citizen Award Gala Dinner
- Five seats at the Head Table
- Invitation for all your guests to attend the VIP reception with Marvin Ellison and community and business leaders before dinner
- One table of eight at a 2027 World Affairs Council of Charlotte event featuring either *H.E. Ángeles Moreno Bau, the Ambassador of Spain (Jan. 20, 2027)* or *Dr. Michael Schoellhorn, CEO of Airbus Defence and Space (Jan. 28, 2027)*
- A personal welcome and introduction with the honoree ahead of the program
- Top-billed, exclusive recognition as President Sponsor in all event promotion, press release, social media, printed materials, website, and signage
- Prominent acknowledgment as President Sponsor during the evening's welcoming remarks, with a four-minute congratulatory video message for the honoree during the program
- Full-page ad (7.875" x 10.5" with .125" bleed) on the **back cover** of the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- Three full-slide ads in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

AMBASSADOR - *$50,000 (limited to two sponsors)*

Link for Payment

- Two tables of ten and one table of eight with premier **VIP placement** at the 2027 World Citizen Award Gala Dinner
- Three seats at the Head Table
- Invitation for all your guests to attend the VIP reception with Marvin Ellison and community and business leaders before dinner
- One table of eight at a 2027 World Affairs Council of Charlotte event featuring either *H.E. Ángeles Moreno Bau, the Ambassador of Spain (Jan. 20, 2027)* or *Dr. Michael Schoellhorn, CEO of Airbus Defence and Space (Jan. 28, 2027)*
- Prime recognition as Ambassador Sponsor in all event promotion, press release, social media, printed materials, website, and signage
- Acknowledgment as Ambassador Sponsor during the evening's welcoming remarks, with a two-minute congratulatory video message for the honoree during the program
- Full-page ad (7.875" x 10.5" with .125" bleed) in a **prime location (inside front or inside back cover)** placed in the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- Two full-slide ads in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

DIPLOMAT - *$25,000 (limited to three sponsors)*

Link for Payment

- Two tables of ten with **VIP placement** at the 2027 World Citizen Award Gala Dinner
- Two seats at the Head Table
- Invitation for all your guests to attend the VIP reception with Marvin Ellison and community and business leaders before dinner
- Recognition as Diplomat Sponsor in all event promotion, press release, social media, printed materials, website, and signage
- Acknowledgment as Diplomat Sponsor during the evening's welcoming remarks
- Full-page ad (7.875" x 10.5" with .125" bleed) in the **best available location** placed in the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- One full-slide ad in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

ENVOY - *$15,000*

Link for Payment

- Two tables of eight with **VIP placement** at the 2027 World Citizen Award Gala Dinner
- One seat at the Head Table
- Invitation for all your guests to attend the VIP reception with Marvin Ellison and community and business leaders before dinner
- Recognition as Envoy Sponsor in all event promotion, press release, social media, printed materials, website, and signage
- Acknowledgment as Envoy Sponsor during the evening's welcoming remarks
- Full-page ad (7.875" x 10.5" with .125" bleed) in the **best available location** placed in the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- One full-slide ad in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

CONSUL - *$10,000*

Link for Payment

- One table of ten at the 2027 World Citizen Award Gala Dinner with preferred seating
- Invitation for all your guests to attend the VIP reception with Marvin Ellison and community and business leaders before dinner
- Recognition as Consul Sponsor in all event promotion, social media, printed materials, website, and signage
- 2/3-page ad (4.4" x 9.43" with no bleed – vertical) placed in the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- One half-slide ad in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

EMISSARY - *$6,000*

Link for Payment

- One table of eight at the 2027 World Citizen Award Gala Dinner with preferred seating
- Invitation for six of your guests to attend the VIP reception with Marvin Ellison and community and business leaders before dinner
- 1/2-page ad (6.875" x 4.625" with no bleed – horizontal) placed in the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- Recognition as Emissary Sponsor in all event promotion, social media, printed materials, website, and signage
- Free parking for all guests at the event

CHARGÉ D'AFFAIRES - *$4,000*

Link for Payment

- One table of eight at the 2027 World Citizen Award Gala Dinner
- 1/3-page ad (2.215" x 9.43" with no bleed – vertical) placed in the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- Recognition as Chargé d'Affaires Sponsor in all event promotion, social media, printed materials, website, and signage
- Free parking for all guests at the event

UNDERWRITE THE VIP RECEPTION WITH MARVIN ELLISON - *$20,000* (limited to one sponsor)

Link for Payment

- Exclusive naming rights to the VIP reception (e.g., "The [Company Name] VIP Reception")
- Invitation for all your guests to attend the VIP reception with Marvin Ellison and community and business leaders before dinner
- One table of eight at the 2027 World Citizen Award Gala Dinner
- One table of eight at a 2027 World Affairs Council of Charlotte event featuring either *H.E. Ángeles Moreno Bau, the Ambassador of Spain (Jan. 20, 2027)* or *Dr. Michael Schoellhorn, CEO of Airbus Defence and Space (Jan. 28, 2027)*
- Exclusive recognition as VIP Reception Underwriter in all event promotion, social media, printed materials, website, table tent, and signage at the event, including prominent signage at the reception
- Acknowledgment as VIP Reception Underwriter during the evening's welcoming remarks
- Full-page ad (7.875" x 10.5" with .125" bleed) in the best available location placed in the World Citizen Award Gala Dinner printed program
    - **Deadline for ad submission: January 15, 2027**
- One full-slide ad in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

2027 World Citizen Award Gala Dinner - Reservation Form

[redacted]

NAME OF TABLE SPONSOR:

(*as it should appear in the printed program)

ADDRESS:

CITY: **STATE:** **ZIP CODE:**

CONTACT NAME:

PHONE: **E-MAIL:**

SELECT A SPONSORSHIP LEVEL:

Link for Payment

	President ($100,000)
	Ambassador ($50,000)
	Diplomat ($25,000)
	Envoy ($15,000)
	Consul ($10,000)
	Emissary ($6,000)
	Chargé d'Affaires ($4,000)
	Underwrite the VIP reception ($20,000)

PLEASE CONSIDER DONATING SEATS:

A significant tradition of the World Citizen Award Gala Dinner is the Corporate Scholarship Program. Generous table sponsors like you can donate two or more seats to the Council for special guests who might otherwise be unable to attend. In the past, these seats have gone to area educators and students at both the high school and college levels. Since 1990, the scholarship program has enabled over 700 educators and students to attend this event. This year, the pool of potential guests includes our **Council Scholars**, selected Charlotte-area educators who have shown outstanding commitment to promoting international education in their schools, education communities, and the region. Corporate and individual generosity will allow our Council Scholars to participate in this event.

SEAT DONATION:

- ☐ We agree to donate ____ seats at our table for the Council to fill with WACC Council Scholars.
- ☐ We plan to use all of our seats at this time.

PAYMENT INFORMATION:

- Table placement will be determined based on sponsorship level.
- WACC accepts all major credit cards by phone at (704) 687-7762 or **online.**
- Checks may be made payable to the *"World Affairs Council of Charlotte."*

- ☐ Please invoice us on _____ *(Date)*
- ☐ We are unable to attend but would like to make a donation in support of the event. Please contact us to coordinate our gift.

E-mail the completed form to: cklopp@worldaffairscharlotte.org

Mail the completed form to:
World Affairs Council of Charlotte
UNC Charlotte - 227 CHHS Building
9201 University City Blvd.
Charlotte, NC 28223

Have questions? Contact Charlotte Klopp at (704) 687-7759 or e-mail cklopp@worldaffairscharlotte.org

_____
(Authorized Signature)