



World Affairs Council of Charlotte & N.C. Zeitgeist Foundation Table Purchase

Roast Goose Dinner

Dr. Robert Engelhorn, President and CEO of BMW Manufacturing Co., LLC

Wednesday, November 4th, 2026

Country Club of the Carolinas

Dinner: 6:30 p.m. - 9:00 p.m.



Dr. Robert Engelhorn

President and CEO of BMW Manufacturing

"Beyond the Machine. Responsibility. Innovation. Impact."

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
☐	Attaché Dinner Sponsor - \$1,000
☐	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

Attaché Dinner Sponsor - \$1,000

- One table of 8 with preferred seating at the dinner
- Recognition on WACC and N.C. Zeitgeist Foundation websites, communication, & social media outreach
- Recognition from podium & banner displayed at event



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Benefits of Underwriting a Dinner Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- Support international education in the Charlotte community

Dr. Robert Engelhorn Bio:

Dr. Robert Engelhorn joined the BMW Group in 2011 and occupied various positions at the Munich and Regensburg plants in Germany. In 2016, Engelhorn moved to the BMW Brilliance Automotive (BBA) joint venture in China, where he led the Technology and Production division for the Dadong and Tiexi plants. In 2018, Engelhorn took over as director for BMW Group Plant Munich, where he prepared the plant for production of the all-electric BMW i4. In 2021, Engelhorn became President and CEO of BMW Manufacturing. He is active in the community at a local and national level. Engelhorn serves on the board of directors for Autos Drive America and is a board member for the German American Chamber of Commerce of the Southern United States, Inc.

Since 1992, the BMW Group has invested more than \$15.8 billion in its South Carolina operations. BMW Manufacturing is one of the largest BMW Group plants in the world, assembling more than 1,500 vehicles each day. Over half of its vehicles are exported to around 120 global markets, making BMW the largest automotive exporter by value in the United States for nine consecutive years. The Spartanburg plant is the BMW Group global center of competence for the BMW X models and assembles the X3, X5, X6, X7, and XM. The factory has an annual assembly capacity of up to 450,000 vehicles and employs more than 11,000 people.

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.