



World Affairs Council of Charlotte Table Purchase

Global Business Series Program
Brian Znotins, Senior Vice President for Network Planning
for American Airlines



Thursday, October 15th, 2026
Charlotte Marriott City Center
VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.

Brian Znotins, Senior Vice President for Network Planning for American Airlines

“Connecting the Carolinas to the World: The Power of the CLT Hub”

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Council Sponsor (VIP Reception) - \$1,000

- ◆ Recognition as “VIP Reception Sponsor”
- ◆ Four seats with preferred seating at the luncheon
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- ◆ Recognition from podium



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Benefits of Underwriting a Global Business Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

Brian Znotins Bio:

Brian Znotins is Senior Vice President of Network Planning. In this role, he guides the development and implementation of American's global network and hub strategy. This includes all route planning, slot management and long-range planning efforts.

Brian joined American from WestJet, where he spent three years as the airline's Vice President of Network, Alliances and Corporate Development. During his time at WestJet, he led a redesign of three critical hubs, drove schedule quality improvement, designed a Canada/U.S. joint venture, and introduced a new strategy to reach the premium traveler market.

Prior to WestJet, Brian spent more than 17 years at United Airlines and Continental Airlines, where he held numerous leadership positions including Vice President of Network and Managing Director of International and Long-Range Planning. He began his airline career as an analyst in the network planning department of Canadian Airlines in Calgary.

Brian holds a bachelor's degree and MBA from the University of Calgary.

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.