



World Affairs Council of Charlotte Table Purchase

Global Business Series Program
Brian Znotins, Senior Vice President for Network Planning
for American Airlines



Thursday, October 15th, 2026
Charlotte Marriott City Center
VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.

Brian Znotins, Senior Vice President for Network Planning for American Airlines

“Connecting the Carolinas to the World: The Power of the CLT Hub”

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
☐	Ambassador Sponsor - \$7,500
☐	Diplomat Sponsor - \$5,000
☐	Envoy Sponsor - \$3,000
☐	Attaché Sponsor - \$1,500
☐	AV Partner Sponsor - \$1,250
☐	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)



World Affairs Council of Charlotte Table Purchase

Global Business Series Program
Brian Znotins, Senior Vice President for Network Planning
for American Airlines

Thursday, October 15th, 2026

Charlotte Marriott City Center

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Ambassador Sponsor - \$7,500

- ♦ Three tables of 8 with preferred seating at the luncheon
- ♦ Two seat at the Head Table with the speaker
- ♦ Attendance for all 26 designated representatives to business networking VIP reception with the speaker
- ♦ Opportunity for opening/closing remarks
- ♦ Recognition as "Presenting Sponsor"
- ♦ Recognition on WACC website, communication, & social media outreach
- ♦ Recognition from podium and banner displayed at event

Diplomat Sponsor - \$5,000

- ♦ Two tables of 8 with preferred seating at the luncheon
- ♦ One seat at the Head Table with the speaker
- ♦ Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ♦ Recognition on WACC website, communication, & social media outreach
- ♦ Recognition from podium and banner displayed at event

Envoy Sponsor - \$3,000

- ♦ One table of 8 with preferred seating at the luncheon
- ♦ Attendance for all 9 representatives to business networking VIP reception with the speaker
- ♦ One seat at the Head Table with the speaker
- ♦ Recognition on WACC website, communication, & social media outreach
- ♦ Recognition from podium & banner displayed at event

Attaché Sponsor - \$1,500

- ♦ One table of 8 with preferred seating at the luncheon
- ♦ Business networking VIP reception for 4 designated representatives
- ♦ Recognition on WACC website, communication, & social media outreach
- ♦ Recognition from podium & banner displayed at event

AV Partner - \$1,250

- ♦ Recognition as "AV Partner"
- ♦ 6 seats with preferred seating at luncheon
- ♦ Access to the VIP Reception for all 6 attendees
- ♦ Recognition on WACC website, communication, & social media outreach
- ♦ Recognition from podium & banner displayed at event

Benefits of Underwriting a Global Business Series Program:

- ♦ Increase corporate visibility through program and education sponsorships
- ♦ Build, maintain and strengthen professional and client networks through Council events
- ♦ Reach out to high-level professionals and leaders in the Charlotte community
- ♦ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ♦ Support international education in the Charlotte community



World Affairs Council of Charlotte Table Purchase

Global Business Series Program
Brian Znotins, Senior Vice President for Network Planning
for American Airlines

Thursday, October 15th, 2026
Charlotte Marriott City Center

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Brian Znotins Bio:

Brian Znotins is Senior Vice President of Network Planning. In this role, he guides the development and implementation of American's global network and hub strategy. This includes all route planning, slot management and long-range planning efforts.

Brian joined American from WestJet, where he spent three years as the airline's Vice President of Network, Alliances and Corporate Development. During his time at WestJet, he led a redesign of three critical hubs, drove schedule quality improvement, designed a Canada/U.S. joint venture, and introduced a new strategy to reach the premium traveler market.

Prior to WestJet, Brian spent more than 17 years at United Airlines and Continental Airlines, where he held numerous leadership positions including Vice President of Network and Managing Director of International and Long-Range Planning. He began his airline career as an analyst in the network planning department of Canadian Airlines in Calgary.

Brian holds a bachelor's degree and MBA from the University of Calgary.

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.