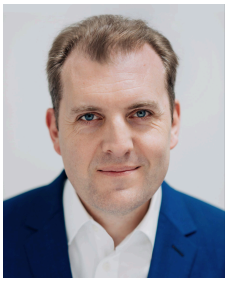
World Affairs Council of Charlotte Voyagers Club Underwriting
WACC Virtual Distinguished Speaker Series
Tom Standage, Deputy Editor, The Economist and
Editor of "The World Ahead"
Tuesday, January 26th, 2027
Zoom Meeting
Program: 12:00 p.m. – 1:00 p.m.



Tom Standage
Deputy Editor, The Economist and Editor of "The World Ahead"

"The World Ahead 2027"

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
	Presenting Sponsor - $500
	I am not able to sponsor this program at this time but would like to make a donation of $_____ to the WACC

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY: **ZIP CODE:** **STATE:**

CORPORATE CONTACT:

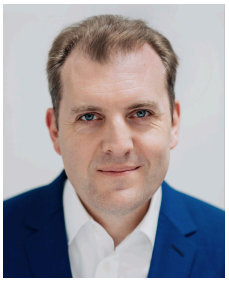
PHONE: **E-MAIL:**

Payment Options:
Sponsorship payments can be made online.
Sponsorship checks may be made payable to the World Affairs Council of Charlotte.
Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:
World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

_____
(Signature, Company Representative)

World Affairs Council of Charlotte Voyagers Club Underwriting
WACC Virtual Distinguished Speaker Series
Tom Standage, Deputy Editor, The Economist and
Editor of "The World Ahead"
Tuesday, January 26th, 2027
Zoom Meeting
Program: 12:00 p.m. – 1:00 p.m.



Presenting Sponsor - $500

- Exclusive naming sponsorship of the WACC Distinguished Speaker Series Program
- 10 included reserved spots for company representatives to attend the program
- High viewership placement of company logo and sponsorship acknowledgment on website, social media feed, emails, and program video recording
- Special multi-recognition of the sponsor during the virtual program by President & CEO of the World Affairs Council of Charlotte
- An opening PowerPoint slide highlighting the company (shared screen: Zoom)
- Optional opportunity for a company representative to introduce the speaker

Benefits of Underwriting a Distinguished Speaker Series Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- Support international education in the Charlotte community

Tom Standage Bio:

Tom Standage is Deputy Editor of The Economist and editor of its future-gazing annual, The World Ahead. He joined The Economist as science correspondent in 1998 and was subsequently appointed technology editor, business editor and digital editor. He is the author of seven history books, including "Writing on the Wall" (2013), "The Victorian Internet" (1998) and the New York Times bestsellers "A History of the World in 6 Glasses" (2005) and "An Edible History of Humanity" (2009). His latest book, "A Brief History of Motion", was published in 2021. Tom studied engineering and computer science at Oxford University and has written for other publications including the New York Times, the Guardian and Wired, taking a particular interest in technology's social and historical impact.

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or email mneesmit@charlotte.edu for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations, and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.