



World Affairs Council of Charlotte Table Purchase
 Global Business Series Program
 The Honorable Elaine F. Marshall, North Carolina Secretary of State

Wednesday, April 15th, 2026
 Hilton Charlotte Uptown

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



The Honorable Elaine F. Marshall
 North Carolina Secretary of State

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor - \$8,000
<input type="checkbox"/>	Diplomat Sponsor - \$6,000
<input type="checkbox"/>	Envoy Sponsor - \$4,000
<input type="checkbox"/>	Attaché Sponsor - \$2,000
<input type="checkbox"/>	AV Partner Sponsor - \$1,250
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

NAME OF COMPANY: _____

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PHONE: _____ **E-MAIL:** _____

Payment Options:

Sponsorship payments can be made [online](#).
 Sponsorship checks may be made payable to the World Affairs Council of Charlotte.
 Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

 (Signature, Company Representative)



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Ambassador Sponsor - \$8,000

- Three tables of 8 with preferred seating at the luncheon
- Two seat at the Head Table with the speaker
- Attendance for all 26 designated representatives to business networking VIP reception with the speaker
- Opportunity for opening/closing remarks
- Recognition as “Presenting Sponsor”
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

Diplomat Sponsor - \$6,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

Envoy Sponsor - \$4,000

- One table of 8 with preferred seating at the luncheon
- Attendance for all 9 representatives to business networking VIP reception with the speaker
- One seat at the Head Table with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

Attaché Sponsor - \$2,000

- One table of 8 with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

AV Partner - \$1,250

- ◆ Recognition as “AV Partner”
- ◆ 6 seats with preferred seating at luncheon
- ◆ Access to the VIP Reception for all 6 attendees
- ◆ Recognition on WACC website, communication, & social media outreach
- ◆ Recognition from podium & banner displayed at event

Benefits of Underwriting a Global Business Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community



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Hon. Elaine Marshall Bio:

In 1996, Secretary of State Elaine F. Marshall became the first woman ever elected to a statewide, executive branch office in North Carolina and has served as President of the National Association of Secretaries of State. Voters re-elected her to an eighth term in 2024, and Governor Cooper presented her with the NC Order of the Long Leaf Pine award in 2022, the Governor's highest award for service to the State. A former teacher, small business owner, and private practice attorney, Secretary Marshall was elected to the NC Senate before rising to statewide office.

Under Secretary Marshall's administration, more than 2.2 million businesses have been formed, she has pioneered e-commerce in government, protected investors and intellectual property owners, and promoted financial capital formation in North Carolina.

Secretary Marshall has been very active in many civic groups in the areas of child welfare, women's issues, and agriculture and small town economic development. She credits 4-H as an important part of her youth and received Lifetime Achievement Awards from North Carolina 4-H and in 2014 was inducted into the National 4-H Hall of Fame.

She holds a B.S. in Home Economics from the University of Maryland and a law degree from Campbell University. She has received Honorary Doctorate Degrees from Campbell University, Lees-McRae College, Meredith College and the Republic of Moldova State University of Medicine. In 2024, she was also bestowed with the Order of the Republic, the government of Moldova's highest honor, by Moldova President Maia Sandu.

Since becoming Secretary of State, she has received numerous state and national awards for leadership in technology, government innovation, and women's leadership. These awards include:

- ◆ The 2025 US Chamber's Award for Excellence in IP Enforcement;
- ◆ PMI's United to Safeguard America from Illegal Trade (USA-IT) Community Impact Award;
- ◆ The 2025 Institute of Public Leadership (IOPL) Distinguished Alumni Award, also thereafter named in her honor as the Elaine Marshall Alumni Award;
- ◆ The First Annual Achievement Award from the national Notary Public Administrators Section of the National Association of Secretaries of State in 2023, also named in her honor as the Jaeger-Marshall NPA Achievement Award;
- ◆ The 2023 creation of the Elaine F. Marshall Academic Scholarship from the North Carolina Notary Association (NCNA) for Active NCNA members;
- ◆ The 2022 Champion for Children Award from the North Carolina Foundation for Public School Children;
- ◆ The 2020 Ray of Light award from Boundless Impact for her decades of work advancing North Carolina's Global Competitiveness;
- ◆ The N.C. Bar Association's 2020 Public Service Award;
- ◆ The 2019 Brand Protection Hero Award from the Center for Anti-Counterfeiting and Product Protection (A-CAPP);
- ◆ The 2018 Person of the Year Award from The Women's Business Center of North Carolina and was inducted into the North Carolina Women Business Owners Hall of Fame the same year;
- ◆ The 2017 International Trade Lifetime Achievement Award from the *Charlotte Business Journal*;
- ◆ The 2017 Woman of Achievement Award from Meredith College;
- ◆ Leadership North Carolina's 2016 Governor's Award for Public Service; and
- ◆ She has been recognized as a leader in state trademark protection by the International Anti-Counterfeiting Coalition and Underwriters Laboratories, among others, received a Gold Record from the Recording Industry Association of America (RIAA), and was even named an Honorary Mountie by the Royal Canadian Mountain Police.



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UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email](mailto:mneesmit@charlotte.edu) mneesmit@charlotte.edu for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.