



World Affairs Council of Charlotte Table Purchase

Global Sports Series Program
Zoran Krneta, General Manager of Charlotte FC

Thursday, May 21st, 2026

*Location TBA

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Zoran Krneta
General Manager of Charlotte FC

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Council Sponsor (VIP Reception) - \$1,000
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

NAME OF COMPANY: _____

NAME OF COMPANY REPRESENTATIVE: _____

ADDRESS: _____

CITY: _____ **ZIP CODE:** _____ **STATE:** _____

CORPORATE CONTACT: _____

PHONE: _____ **E-MAIL:** _____

Payment Options:

Sponsorship payments can be made [online](#).
Sponsorship checks may be made payable to the World Affairs Council of Charlotte.
Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

Council Sponsor (VIP Reception) - \$1,000

- ◆ Recognition as “VIP Reception Sponsor”
- ◆ Four seats with preferred seating at the luncheon
- ◆ Recognition on WACC website, all communication, and social media
- ◆ Recognition from podium

Benefits of Underwriting a Global Sports Series Program:

- ◆ Increase organization visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community



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Zoran Krneta Bio:

Across a career spanning European football, sports management, and the broader business world, Zoran Krneta has done what few executives can claim: built organizations from the ground up — a soccer club, a software company, a basketball club — each time creating the structure, culture, and strategic foundation required for sustained success.

What distinguishes his perspective is a combination of depth and range that is genuinely rare in this industry. Before crossing to the club side, Zoran spent years as a professional soccer agent — navigating high-stakes negotiations, understanding the psychology of players and their representatives, and understanding, at a fundamental level, what it takes to get the best out of players and the deals that surround them. That experience doesn't leave you. It sharpens every roster decision, every contract, and every relationship that follows.

As General Manager of Charlotte FC, Zoran brings 30+ of proven experience across European football and multiple industries to one of MLS's most exciting clubs. His focus has been deliberate and clear: strengthen the organization's structure, build a roster with purpose and precision, and establish the standards that championship-caliber clubs are built on.

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.