



**World Affairs Council of Charlotte Table Purchase**

Global Sports Series Program  
Zoran Krneta, General Manager of Charlotte FC

Thursday, May 21st, 2026

\*Location TBA

**VIP Reception:** 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



**Zoran Krneta**  
General Manager of Charlotte FC

**We agree to support the program in the following manner (Please check one)**

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor - 7,500
<input type="checkbox"/>	Diplomat Sponsor - \$5,000
<input type="checkbox"/>	Envoy Sponsor - \$3,000
<input type="checkbox"/>	Attaché Sponsor - \$1,500
<input type="checkbox"/>	AV Partner Sponsor - \$1,000
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

**NAME OF COMPANY:** \_\_\_\_\_

**NAME OF COMPANY REPRESENTATIVE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **ZIP CODE:** \_\_\_\_\_ **STATE:** \_\_\_\_\_

**CORPORATE CONTACT:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

**Payment Options:**

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email [info@worldaffairscharlotte.org](mailto:info@worldaffairscharlotte.org)

**Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

\_\_\_\_\_  
(Signature, Company Representative)



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### Ambassador Sponsor - \$7,500

- Three tables of 8 with preferred seating at the luncheon
- Two seat at the Head Table with the speaker
- Attendance for all 26 designated representatives to business networking VIP reception with the speaker
- Opportunity for opening/closing remarks
- Recognition as “Presenting Sponsor”
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

### Diplomat Sponsor - \$5,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

### Envoy Sponsor - \$3,000

- One table of 8 with preferred seating at the luncheon
- Attendance for all 9 representatives to business networking VIP reception with the speaker
- One seat at the Head Table with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

### Attaché Sponsor - \$1,500

- One table of 8 with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

### AV Partner - \$1,000

- ◆ Recognition as “AV Partner”
- ◆ 6 seats with preferred seating at luncheon
- ◆ Access to the VIP Reception for all 6 attendees
- ◆ Recognition on WACC website, communication, & social media outreach
- ◆ Recognition from podium & banner displayed at event

### Benefits of Underwriting a Global Sports Series Program:

- ◆ Increase organization visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community



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### Zoran Krneta Bio:

Across a career spanning European football, sports management, and the broader business world, Zoran Krneta has done what few executives can claim: built organizations from the ground up — a soccer club, a software company, a basketball club — each time creating the structure, culture, and strategic foundation required for sustained success.

What distinguishes his perspective is a combination of depth and range that is genuinely rare in this industry. Before crossing to the club side, Zoran spent years as a professional soccer agent — navigating high-stakes negotiations, understanding the psychology of players and their representatives, and understanding, at a fundamental level, what it takes to get the best out of players and the deals that surround them. That experience doesn't leave you. It sharpens every roster decision, every contract, and every relationship that follows.

As General Manager of Charlotte FC, Zoran brings 30+ of proven experience across European football and multiple industries to one of MLS's most exciting clubs. His focus has been deliberate and clear: strengthen the organization's structure, build a roster with purpose and precision, and establish the standards that championship-caliber clubs are built on.

**UNDERWRITING INFORMATION:** Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

**ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE:** The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.