



World Affairs Council of Charlotte Underwriting and Table Purchase

Global Sports Series Program

Zoran Krneta, General Manager, Charlotte FC | Dean Smith, Head Coach, Charlotte FC

Wednesday, March 5th, 2025

Hilton Charlotte Uptown

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m

Zoran Krneta - General Manager, Charlotte FC



Zoran Krneta was named General Manager of Charlotte Football Club in December 2019. He founded the global sports agency, Star Sports & Entertainment, in 2005 and has identified and brokered contracts for more than 150 soccer players across the globe.

He is responsible for overseeing the entire Sporting Department at Charlotte FC.

Dean Smith - Head Coach, Charlotte FC



Dean Smith has more than a decade of managerial experience in the English football league system. The West Midlands native led his boyhood club, Aston Villa, back to the Premier League in 2019 and established them as mainstays over the next two seasons. He has also been at the helm of Walsall, Brentford, Norwich City, and Leicester City over the course of his coaching career, and his playing career spanned 16 years with over 500 appearances in England.

Benefits of Underwriting a Global Sports Series Program:

- Increase organization visibility through program and education sponsorships
- Build, maintain, and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- Support international education in the Charlotte community

Ambassador Sponsor - \$7,500

- Three tables of 8 with preferred seating at the luncheon
- Two seats at the Head Table with the speaker
- Attendance for all 26 representatives to business networking VIP reception with the speaker
- Opportunity to provide opening/closing remarks
- Additional recognition as “Presenting Sponsor”
- Recognition on WACC website, communication, and social media outreach
- Recognition from podium & banner displayed at event

Diplomat Sponsor - 5,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event



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Envoy Sponsor - \$3,000

- One table of 8 with preferred seating at the luncheon
- Attendance for all 9 representatives to business networking VIP reception with the speaker
- One seat at the Head Table with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

Attaché Sponsor - \$1,500

- One table of 8 with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

Payment Options:

Sponsorship payments can be made [online](#).
 Sponsorship checks may be made payable to the World Affairs Council of Charlotte.
 Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223



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(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email](mailto:mneesmit@charlotte.edu) mneesmit@charlotte.edu for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.