



World Affairs Council of Charlotte Underwriting and Table Purchase

CEO Series Program

Marc McGrath, Regional CEO Americas at Schaeffler Group USA Inc.

Thursday, February 20th, 2025

Hilton Charlotte Uptown

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.

Marc McGrath

Regional CEO Americas at Schaeffler Group USA Inc.



Marc McGrath (b. 1966) began his lifelong career with Schaeffler as an engineering cooperative student in 1988. After earning a Bachelor of Science in mechanical engineering from The University of Akron, he became a member – and subsequently the leader – of Schaeffler’s research and development team in Wooster, Ohio.

In 2004, Marc McGrath was promoted to Head of Product Line Torque Converter. Just three years later, he was named President of Schaeffler’s Wooster facility. In 2014, Marc McGrath was promoted to President, Transmission Systems North America. In 2015, he also became President, Automotive North America. The following year, Marc McGrath was named President, Automotive Americas, a role he retains to this day.

Marc McGrath has been Regional CEO Americas since October 2019.

Benefits of Underwriting a CEO Series Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- Support international education in the Charlotte community



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Ambassador Sponsor - \$7,500

- Three tables of 8 with preferred seating at the luncheon
- Two seats at the Head Table with the speaker
- Attendance for all 26 representatives to business networking VIP reception with the speaker
- Opportunity to provide opening/closing remarks
- Additional recognition as “Presenting Sponsor”
- Recognition on WACC website, communication, and social media outreach
- Recognition from podium & banner displayed at event

Diplomat Sponsor - 5,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

Envoy Sponsor - \$3,000

- One table of 8 with preferred seating at the luncheon
- Attendance for all 9 representatives to business networking VIP reception with the speaker
- One seat at the Head Table with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

Attaché Sponsor - \$1,500

- One table of 8 with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

AV Partner - \$1,000

- Recognition as “VIP Reception Sponsor”
- Six seats with preferred seating at the luncheon
- Attendance for all 6 representatives to business networking VIP reception with the speaker
- Recognition on WACC website, all communication, and social media
- Recognition from podium

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:



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We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	AV Partner
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.