



World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series

Talmage Boston, Lawyer and Author of *How the Best Did It: Leadership Lessons From Our Top Presidents*

Wednesday, September 25, 2024

Charlotte City Club

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m



Benefits of Underwriting a Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

Talmage Boston

Lawyer and Author of *How the Best Did It: Leadership Lessons From Our Top Presidents*

Talmage Boston is a well-known figure among leading historians as an author, speaker, and onstage interviewer. His work has been endorsed by David McCullough, Doris Kearns Goodwin, Jon Meacham, Douglas Brinkley, Annette-Gordon-Reed, Evan Thomas, and H.W. Brands, as well as many other esteemed presidential biographers.

Boston is the author of *Cross-Examining History* (foreword by Ken Burns), *Raising the Bar* (foreword by former U.S. Attorney General Dick Thornburgh), *Baseball and the Baby Boomer* (foreword by Frank Deford), and *1939: Baseball's Tipping Point* (foreword by John Grisham). He is also one of the most highly recognized lawyers in Texas, having been chosen for three major statewide awards in the last four years by the Texas Bar Foundation and the State Bar of Texas' Litigation Section. Boston has been named a "Texas Super Lawyer" by Thompson Reuters every year since 2003, and among the "Best Lawyers in America" every year since 2013. He is the only lawyer to receive a "Presidential Citation" from eight different presidents of the State Bar of Texas for outstanding service to the State Bar.

Working as both a full-time commercial litigator and a full-time historian throughout the twenty-first century, Boston's varied experience and notable achievements in both fields make him uniquely qualified to write *How the*

Best Did It due to his knowledge of history, his skills as a writer, and his vast experience in business and law. In November 2023, Boston was recognized by the Dallas Historical Society as "The History Maker of the Year" in the field of promoting history in North Texas.

Boston lives in Dallas with his wife Claire, son Scott, daughter Lindsey, son-in-law Mitchell, and his two grandsons. To learn more, visit his website at talmageboston.com.



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Ambassador Sponsor - \$2,000

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with the speaker
- ◆ Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$1,000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to business networking VIP reception with the speaker
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$500

- ◆ One table of 8 with preferred seating at the luncheon
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- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

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Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7757) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.