



World Affairs Council of Charlotte Underwriting and Table Purchase

CEO Series Program

Kent Masters, Chairman and Chief Executive Officer of Albemarle Corporation

Thursday, March 14, 2024

Charlotte City Club

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Benefits of Underwriting a CEO Series Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- Support international education in the Charlotte community

Kent Masters

Chairman and Chief Executive Officer of Albemarle Corporation

Kent Masters is the Chairman and Chief Executive Officer of Albemarle Corporation, a global leader in transforming lithium and bromine into critical ingredients for mobility, energy, connectivity, and health.

Masters has accelerated Albemarle's profile as a purpose-driven, values-led organization committed to creating a more resilient world where people and planet thrive. Under his leadership, Albemarle has expanded to more than 70 countries serving nearly 2,000 customers around the world.

Barron's named Masters to its Top 25 CEOs list in 2023, while TIME included Albemarle in its list of 100 most influential companies for that year.

Masters first joined Albemarle as a member of its board of directors in 2015 as part of the company's Rockwood Holdings Inc. acquisition. Before joining Albemarle, Masters served as Operating Partner of Advent International, an international private equity group. Prior to Advent, he was Chief Executive Officer of Foster Wheeler AG, a global engineering and construction contractor and power equipment supplier. He is also a former member of the executive board of Linde AG, a global leader in manufacturing and sales of industrial gases.

Masters serves on the board of directors of Vibrantz Technologies. He is also a member of the Charlotte Executive Leadership Council. Masters earned a Master of Business Administration from New York University and a Bachelor of Science in chemical engineering from the Georgia Institute of Technology.



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Ambassador Sponsor - \$7,500

- Three tables of 8 with preferred seating at the luncheon
- Two seats at the Head Table with the speaker
- Attendance for all 26 representatives to business networking VIP reception with the speaker
Opportunity to provide opening/closing remarks
Additional recognition as "Presenting Sponsor"
Recognition on WACC website, communication, and social media outreach
Recognition from podium & banner displayed at event

Diplomat Sponsor - 5,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium and banner displayed at event

Envoy Sponsor - \$3,000

- One table of 8 with preferred seating at the luncheon
- Attendance for all 9 representatives to business networking VIP reception with the speaker
- One seat at the Head Table with the speaker
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

Attaché Sponsor - \$1,500

- One table of 8 with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- Recognition on WACC website, communication, & social media outreach
- Recognition from podium & banner displayed at event

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:



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We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.