



2024 World Citizen Award Dinner

Honoring

Eugene A. Woods, Chief Executive Officer of Advocate Health

Thursday, May 23, 2024

Hilton Charlotte Uptown

6:00 – 7:00 p.m. (General and VIP Reception) | 7:15 – 9:00 p.m. (Dinner & Program)

WORLD CITIZEN AWARD: The World Affairs Council of Charlotte annually presents the World Citizen Award to prominent citizens or organizations that have enhanced our community's global standing through accomplishments of international significance. The World Citizen Award Dinner has become an important part of the educational and international fabric of Charlotte. Each year, a capacity audience gathers to celebrate and recognize the achievements of the award recipients.

PREVIOUS RECIPIENTS:

Rev. Billy Graham	Dr. Graham Allison
William Lee	Francis Robicsek, M.D., Ph.D.
Hugh McColl, Jr.	Carolinas Freedom Foundation
Dr. LeRoy Walker	Jim Rogers
Dean Rusk	Marshall Larsen
Elizabeth Dole	Sandra and Leon Levine
William Friday	Margaret and Smoky Bissell
John Belk	Michael Tarwater
Herman Blumenthal	Tim Belk
Habitat for Humanity Charlotte	Phil Dubois
Charlie Rose	Tony Zeiss
Loonis McGlohon	Pat Rodgers
General H. Hugh Shelton (Ret.)	Derek Raghavan, M.D., Ph.D
Irwin Belk	Brian Moynihan
Jerry Richardson	Johnny Harris
Erskine and Crandall Bowles	

2024 WORLD CITIZEN AWARD RECIPIENT: Eugene A. Woods, Chief Executive Officer of Advocate Health

2024 World Citizen Award Dinner Table Reservation and Hosting Information

AMBASSADOR - \$50,000 *(limited to three sponsors)*

- Four tables of ten (40 seats) with **VIP placement** at the 2024 World Citizen Award Dinner
- Five (5) seats at the Head Table
- Recognition as Ambassador Sponsor in all advertising, social media, printed materials, website, and signage at event
- Acknowledgment as Ambassador Sponsor during the evening's welcoming remarks and exclusive sponsorship of the VIP reception
- Invitation for all of your guests (45) to attend the VIP reception with Eugene A. Woods and community leaders before dinner
- Full-page insert (7.875" x 10.5" w/ .125" bleed) in a **prime location (i.e., inside front cover, inside back cover)** placed in the World Citizen Award Dinner printed program.
- One full-slide ad in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

DIPLOMAT - \$25,000 *(limited to three sponsors)*

- Two tables of ten seats (20 seats) and one table of eight (8) seats with **VIP placement** at the 2024 World Citizen Award Dinner
- Three (3) seats at the Head Table
- Recognition as Diplomat Sponsor in all advertising, social media, printed materials, website, and signage at event
- Acknowledgment as Diplomat sponsor during the evening's welcoming remarks
- Invitation for all of your guests (31) to attend the VIP reception with Eugene A. Woods and community leaders before dinner
- Full-page insert (7.875" x 10.5" w/ .125" bleed) in the **best available location** placed in the World Citizen Award Dinner printed program
- One full-slide ad in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

ENVOY - \$15,000

- One table of ten seats (10) and one table of eight seats (8) with **VIP placement** at the 2024 World Citizen Award Dinner
- Two (2) seats at the Head Table
- Recognition as Envoy Sponsor in all advertising, social media, printed materials, website, and signage at event
- Acknowledgment as Envoy sponsor during the evening's welcoming remarks
- Invitation for all of your guests (**20**) to attend the VIP reception with Eugene A. Woods and community leaders before dinner

- Full-page insert (7.875" x 10.5" w/ .125" bleed) in **best available location** placed in the World Citizen Award Dinner printed program
- One full-slide ad in the sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

CONSUL - \$10,000

- One table of ten (10) at the 2024 World Citizen Award Dinner with preferred seating
- Invitation for all of your guests (10) to attend the VIP reception with Eugene A. Woods and community leaders before dinner
- 2/3-page insert (4.4" x 9.43" w/no bleed – vertical) placed in World Citizen Award Dinner printed program
- Acknowledgment in all event mailings and the printed program
- Free parking for all guests at the event

EMISSARY - \$6,000

- One table of eight (8) at the 2024 World Citizen Award Dinner with preferred seating
- Invitation for four (4) of your guests to attend the VIP reception-with Eugene A. Woods and community leaders before dinner
- 1/2-page insert (6.875" x 4.625" w/no bleed - horizontal) placed in the World Citizen Award Dinner printed program
- Acknowledgment in all event mailings and the printed program

CHARGÉ D'AFFAIRES - \$3,500

- One table of eight (8) at the 2024 World Citizen Award Dinner
- 1/3-page insert (2.215" x 9.43" w/ no bleed – vertical) placed in the World Citizen Award Dinner printed program – Color or B&W
- Acknowledgment in all event mailings and the printed program

2024 World Citizen Award Dinner - Reservation Form

NAME OF TABLE SPONSOR:

(*as it should appear in the printed program)

ADDRESS:

CITY:

STATE:

ZIPCODE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the dinner at the following level:

Sponsorship Levels

	Ambassador
	Diplomat
	Envoy
	Consul
	Emissary
	Chargé d'Affaires

PLEASE CONSIDER DONATING SEATS

A significant tradition of the World Citizen Award Dinner is the Corporate Scholarship Program. Generous table sponsors, like you, can donate two or more seats to the Council for special guests who would likely be unable to attend otherwise. In the past, these seats have been made available to area educators and students, both at the high school and college levels. Since 1990, over 700 educators and students have attended this event through the scholarship program. This year, the pool of potential guests includes our **Council Scholars**, selected Charlotte-area educators who have shown outstanding commitment to promoting international education in their schools, education communities, and the region. Generosity from corporations and individuals will allow our Council Scholars to participate in this event.

PLEASE CHECK ONE:

<input type="checkbox"/>	We agree to donate ___ seats at our table and ask the Council to fill places at our table with WACC Council Scholars
<input type="checkbox"/>	We plan to use all of our seats at this time. If we find that we will have guest seats available, we will notify the Council.

- Table placement will be determined by the date check and/or online payments are received
- The WACC accepts all major credit cards by phone (704-687-7762) or [online](#)
- Checks may be made payable to the WACC or please invoice us on _____
(Date)

Return To:

World Affairs Council of Charlotte
UNC Charlotte - 227 CHHS Building
9201 University City Blvd.
Charlotte, NC 28223

Have questions? Contact Charlotte Klopp at (704) 687-7759 or e-mail cklopp@worldaffairscharlotte.org

(Signature, Company Representative)