

### **World Affairs Council of Charlotte Underwriting**

WACC Virtual Distinguished Speaker Series H.E. Oksana Markarova, Ambassador of Ukraine to the United States Tuesday, February 20th, 2024 Zoom Meeting

Program: 3:00 p.m. - 4:00 p.m.

#### H.E. Oksana Markarova

Benefits of Underwriting an Distinguished Speaker Series Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- Support international education in the Charlotte community

### **Ambassador of Ukraine to the United States**

H.E. Oksana Markarova was appointed Ukraine's Ambassador to the USA and arrived in DC on Apr 20, 2021. She served in Ukraine's Ministry of Finance in 2015-2020 as First deputy Minister and Government commissioner on investments and then since 2018 as a Minister of Finance. During her time at the Ministry she was a co-author of Ukraine's macroeconomic revival program, has conducted unprecedented fiscal consolidation leading to deficit to GDP of 2% and debt to GDP reduction to below 50%, introduced midterm budgeting, gender oriented budgeting as well as negotiated, structured and coordinated successfully two IMF programs and other IFI cooperation programs. During her tenure she and her team has also created UkraineInvest government promotion agency, Ukrainian Startup fund and an eData ecosystem of government public finance portals including spending.gov.ua, openbudget.gov.ua and analytical instrument BOOST, which opened the majority of the public finance data to the public and increased Ukraine in all major international data transparency ratings.

Prior to career in public service Mrs. Markarova spent 17 years working in private equity and financial advisory having leadership roles in ITT investment group, Western NIS Enterprise Fund, Chemonics and World bank, as well as founded Archidata startup electronic archive company in between service positions in 2020. Oksana Markarova serves at the Boards of UkraineHouse DC foundation in Washington DC, Kyiv-Mohyla Academy, Ukrainian Development Foundation and supports Ukrainian Catholic University and Ukrainian Press Museum-Archive. She holds BS and MS degrees in Environmental Science from Kyiv-Mohyla Academy in Ukraine and MPA in public finance from Indiana University with academic excellence and best international student awards.

On 16 December 2020, Oksana Markarova received the French National Order of Merit.

On 28 December 2022, Markova received the Order of Princess Olga, 3rd Class By the Decree of the President of Ukraine No. 370/2023, dated July 5, 2023, Oksana Markarova was appointed as Ambassador of Ukraine with concurrent accreditation to Antigua and Barbuda.

Markarova is married with four children and a grandson.



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# **Presenting Sponsor - \$500**

- ♦ Exclusive naming sponsorship of the WACC Distinguished Speaker Series Program
- ♦ 10 included reserved spots for company representatives to attend the program
- ♦ High viewership placement of company logo and sponsorship acknowledgment on website, social media feed, emails, and program video recording
- ♦ Special multi-recognition of the sponsor during the virtual program by President & CEO of the World Affairs Council of Charlotte
- ♦ An opening PowerPoint slide highlighting the company (shared screen: Zoom)
- Optional opportunity for a company representative to introduce the speaker

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## **Payment Options:**

Sponsorship payments can be made <u>online.</u>
Sponsorship checks may be made payable to the World Affairs Council of Charlotte.
Need to complete an ACH transfer? Please email <u>info@worldaffairscharlotte.org</u>

#### **Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Madison NeeSmith by phone (704-687-7758) or <a href="mailto:emailto

**ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE:** The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.