



World Affairs Council of Charlotte Underwriting and Table Purchase

Business Breakfast Series Program

Dr. Jay Bryson, Managing Director and Chief Economist at Wells Fargo

Thursday, February 22nd, 2024

Wells Fargo Auditorium at Knight Theater

Breakfast and Networking: 7:30 a.m. – 8:00 a.m. | **Presentation and Q&A:** 8:00 – 9:00 p.m



Dr. Jay Bryson, Managing Director and Chief Economist at Wells Fargo

Jay Bryson is a Managing Director and the Chief Economist for Wells Fargo's Corporate and Investment Bank, a position he has held since August 2018. In this role, Jay leads the Economics Group, which provides analysis on economic and financial developments in the major economies of the world as well as forecasts of macroeconomic variables in these economies. He was Wells Fargo's Global Economist between 1998 and 2018.

Before joining Wells Fargo in 1998, Jay was an economist in the Division of International Finance at the Federal Reserve Board in Washington, DC. He started his career as an assistant professor of economics at the University of Alabama. Jay has also lectured on international economics and macroeconomics at the School for Advanced International Studies at Johns Hopkins University and Georgetown University. He has published in academic and popular economic journals, and his comments on the economy regularly appear in *The Wall Street Journal*, the *New York Times* and *USA Today*. He makes frequent appearances on CNBC and Bloomberg TV.

Jay is a member of the American Economic Association and the Charlotte Economics Club. He is also a member of the National Association for Business Economics and served on its board of directors from 2010 to 2013. Jay received his BA and Ph.D. degrees in economics from the University of North Carolina at Chapel Hill.

Benefits of Underwriting a Business Breakfast Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international economic affairs from foreign government /state officials, renowned economists, and world leaders
- ◆ Support international education in the Charlotte community

Ambassador Sponsor - \$1,000

- ◆ Fifteen (15) seats at the breakfast with preferred seating
- ◆ Two seats at the Head Table with Dr. Jay Bryson
- ◆ Opportunity for a key executive to introduce Dr. Jay Bryson
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Photograph of your group with Dr. Jay Bryson
- ◆ Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$500

- ◆ Ten (10) seats at the breakfast with preferred seating
- ◆ One seat at the Head Table with Dr. Jay Bryson
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Photograph of your group with Dr. Jay Bryson
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$250

- ◆ Five (5) seats at the breakfast with preferred seating
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Photograph of your group with Dr. Jay Bryson
- ◆ Recognition from podium



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NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$ _____ to the WACC

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

The World Affairs Council of Charlotte accepts all major credit cards by phone or online (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.