



World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series/General Lecture Program

Rick Steves, Best-Selling Travel Author and Host of Public Television's "Rick Steves' Europe" and Public Radio's "Travel with Rick Steves"

Thursday, February 15, 2024

Wells Fargo Auditorium at Knight Theatre

Check-in and Networking Reception: 5:30 p.m. – 6:00 p.m. | **General Lecture:** 6:00 – 7:30 p.m



Rick Steves

Best-Selling Travel Author and Host of Public Television's "Rick Steves' Europe" and Public Radio's "Travel with Rick Steves"

Rick Steves is a popular public television host, a best-selling guidebook author, and an outspoken activist who encourages Americans to broaden their perspectives through travel. But above all else, Rick considers himself a teacher. He taught his first travel class at his college campus in the mid-1970s — and now, more than 40 years later, he still measures his success not by dollars earned, but by trips impacted.

Rick is the founder and owner of Rick Steves' Europe, a travel business with a small-group tour program that brings more than 30,000 people to Europe annually. Each year, the company contributes to a portfolio of climate-smart nonprofits, essentially paying a self-imposed carbon tax. He also supports and works closely with many advocacy groups and has been instrumental in the legalization of marijuana in states across the country.

Rick spends about four months a year in Europe, researching guidebooks, fine-tuning his tour program, filming his TV show, and making new discoveries for travelers. To recharge, he plays piano, relaxes at his family cabin in the Cascade mountains, and spends time with his son Andy and daughter Jackie. He lives and works in his hometown of Edmonds, Washington, where his office window overlooks his old junior high school.

Benefits of Underwriting a Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

Presenting Sponsor - \$2,000

- ◆ Twenty (20) seats at the program with preferred seating
- ◆ Opportunity to introduce the speaker at beginning of the event
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event
- ◆ Personal Photo Op of your group with the speaker

Passport Sponsor - \$2,000

- ◆ Ten (10) seats at the program with preferred seating
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium
- ◆ Personal Photo Op of your group with the speaker

Aviation Sponsor - \$1,000

- ◆ Five (5) seats at the program with preferred seating
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium
- ◆ Personal Photo Op of your group with the speaker



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Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.