



World Affairs Council of Charlotte Underwriting

WACC Virtual Distinguished Speaker Series

Tom Standage, Deputy Editor, *The Economist* and Editor of "The World Ahead"

Wednesday, January 24, 2024

Zoom Meeting

Program: 2:00 p.m. – 3:00 p.m.

Tom Standage

Deputy Editor, *The Economist* and Editor of "The World Ahead"



Tom Standage is Deputy Editor of *The Economist* and editor of its future-gazing annual, *The World Ahead*. He joined *The Economist* as science correspondent in 1998 and was subsequently appointed technology editor, business editor and digital editor. He is the author of seven history books, including "Writing on the Wall" (2013), "The Victorian Internet" (1998) and the *New York Times* bestsellers "A History of the World in 6 Glasses" (2005) and "An Edible History of Humanity" (2009). His latest book, "A Brief History of Motion", was published in 2021. Tom studied engineering and computer science at Oxford University and has written for other publications including the *New York Times*, *the Guardian* and *Wired*, taking a particular interest in technology's social and historical impact.

Benefits of Underwriting an Distinguished Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

Presenting Sponsor - \$500 *limited to one sponsor

- ◆ Exclusive naming sponsorship of the WACC Distinguished Speaker Series Program
- ◆ 10 included reserved spots for company representatives to attend the program
- ◆ High viewership placement of company logo and sponsorship acknowledgment on website, social media feed, emails, and program video recording
- ◆ Special multi-recognition of the sponsor during the virtual program by President & CEO of the World Affairs Council of Charlotte
- ◆ An opening PowerPoint slide highlighting the company (shared screen: Zoom)
- ◆ Optional opportunity for a company representative to introduce the speaker



World Affairs Council of Charlotte Underwriting

WACC Virtual Distinguished Speaker Series

Tom Standage, Deputy Editor, The Economist and Editor of "The World Ahead"

Wednesday, January 24, 2024

Zoom Meeting

Program: 2:00 p.m. – 3:00 p.m.

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

| Sponsorship Levels | |
|--------------------------|---|
| <input type="checkbox"/> | Presenting Sponsor |
| <input type="checkbox"/> | I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC |

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.