



World Affairs Council of Charlotte CEO Dinner Underwriting

WACC CEO Dinner

Dirk Janzen, Vice President Passenger Sales, The Americas, Lufthansa Group Airlines

Tuesday, August 29, 2023

Dressler's Metropolitan

Dinner: 6:00 p.m. – 8:00 p.m

Dirk Janzen

Vice President Passenger Sales, The Americas, Lufthansa Group Airlines

Connecting People, Cultures + Economie: An Insight View into the Lufthansa Group



Benefits of Underwriting a WACC CEO Dinner

- ◆ Increase corporate visibility and promote brand
- ◆ Build, maintain and strengthen professional and client networks by inviting prospects, executives, clients, etc.
- ◆ High-level business and professional networking with leaders in the Charlotte community
- ◆ Learn about international affairs, global economy, and geopolitics from experts and world leaders
- ◆ Support international education in the Charlotte community

Dirk Janzen is the Vice President Sales, The Americas, Lufthansa Group Airlines. Beginning this position on September 1st, 2022 and based in New York, Janzen is responsible for Global Market Strategy, Joint Ventures, as well as Passenger Sales across North and South America.

Mr. Janzen brings to this position a wealth of aviation and international business experience, with 22 years working across sales, revenue management, distribution and ancillary/retail. Prior to assuming this role, he served as Vice President, Ancillary and Retail Management, leading a team of over one-hundred employees throughout Frankfurt, Zurich, Vienna and Brussels, where he managed ancillary revenue, non-air partnerships and retail business for the Lufthansa Group airlines and Miles & More.

Dirk Janzen began his career with the Lufthansa Group in 2000, first as a member of the company's general management graduate program, followed by eight years in the U.S., where he eventually became Director, Leisure & Online Sales, North America.

From 2010 to 2017, Janzen moved to Germany to assume various sales roles in Lufthansa's headquarters, including Senior Director, Sales, Germany, leading the sales team in Lufthansa's home market. In 2017, Janzen stepped into the role of Vice President Pricing, Revenue Management & Distribution for one of Lufthansa's subsidiaries, Brussels Airlines, based in Brussels. In January 2020, Janzen was named Vice President Revenue Management, Commercial Steering & Embedding for Brussels Airlines, and became a member of the extended management board. In this capacity, he was also responsible for the airline's commercial restart following the COVID-19 European flight suspensions.

Dirk Janzen received his Master's degree (Diplom-Kaufmann) in Business from the University of Regensburg in Germany and holds an MBA from Murray State University in Kentucky. In 2017 he completed the London Business School's Advanced Development Program (ADP).



World Affairs Council of Charlotte CEO Dinner Underwriting

WACC CEO Dinner
Dirk Janzen, Vice President Passenger Sales, The Americas, Lufthansa Group Airlines
Tuesday, August 29, 2023
Dressler's Metropolitan
Dinner: 6:00 p.m. – 8:00 p.m

Envoy CEO Dinner Sponsor - \$1,000 *Limited to 2 sponsors

Attaché CEO Dinner Sponsor - \$500 *Limited to 2 sponsors

- ◆ 4 seats with preferred seating at the CEO Dinner
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition during event by LJ Stambuk, WACC President & CEO
- ◆ Exclusive recognition as "Premier Sponsor"
- ◆ 10-minute networking session with speaker before Private Dinner

- ◆ 2 seats with preferred seating at the CEO Dinner
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition during event by LJ Stambuk, WACC President & CEO
- ◆ Exclusive recognition as "Premier Sponsor"
- ◆ 10-minute networking session with speaker before Private Dinner

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Envoy CEO Dinner Sponsor
<input type="checkbox"/>	Attaché CEO Dinner Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC



World Affairs Council of Charlotte CEO Dinner Underwriting

WACC CEO Dinner

Dirk Janzen, Vice President Passenger Sales, The Americas, Lufthansa Group Airlines

Tuesday, August 29, 2023

Dressler's Metropolitan

Dinner: 6:00 p.m. – 8:00 p.m

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@charlotte.edu](mailto:mneesmit@charlotte.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.