



World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series

Dr. Michael O'Hanlon, Senior Foreign Policy Fellow at the Brookings Institution

Thursday, May 18, 2023

Charlotte City Club

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m



Benefits of Underwriting a Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

Dr. Michael O'Hanlon

Senior Foreign Policy Fellow at the Brookings Institution

Michael E. O'Hanlon is a senior fellow and director of research in Foreign Policy at the Brookings Institution, where he specializes in U.S. defense strategy, the use of military force, and American national security policy. He directs the Strobe Talbott Center on Security, Strategy and Technology, as well as the Defense Industrial Base working group, and is the inaugural holder of the Philip H. Knight Chair in Defense and Strategy. He co-directs the Africa Security Initiative as well. He is an adjunct professor at Columbia, Georgetown, and George Washington universities, and a member of the International Institute for Strategic Studies. He also serves as a member of the Defense Policy Board at the U.S. Department of Defense. O'Hanlon was a member of the external advisory board at the Central Intelligence Agency from 2011-12. O'Hanlon's latest book, "Military History for the Modern Strategist: America's Major Wars Since 1861" (Brookings and Rowman & Littlefield, 2023) was published in January 2023.

O'Hanlon's other books include "The Art of War in an Age of Peace: U.S. Grand Strategy and Resolute Restraint" (Yale, 2021); "Defense 101: Understanding the Military of Today and Tomorrow" (Cornell, 2021); "The Senkaku Paradox: Risking Great Power War over Limited Stakes" (Brookings, 2019); "Beyond NATO: A New Security Architecture for Eastern Europe" (Brookings, 2017); "The Future of Land Warfare" (Brookings, 2015); and "Strategic Reassurance and Resolve: U.S.-China Relations in the 21st Century" (with Jim Steinberg, Princeton University Press, 2014). He edited "Brookings Big Ideas for America" (Brookings, 2017). Previously, he wrote "Crisis on the Korean Peninsula" (with Mike Mochizuki, McGraw-Hill, 2003); "Winning Ugly: NATO's War to Save Kosovo" (with Ivo Daalder, Brookings, 2000); and about a dozen other books.

O'Hanlon has written several hundred op-eds in major domestic and international newspapers. His articles have appeared in Foreign Affairs, The National Interest, Survival, Washington Quarterly, Joint Forces Quarterly, and International Security, among other publications. O'Hanlon has appeared on television or spoken on the radio more than 4,000 times since September 11, 2001.

O'Hanlon was an analyst at the Congressional Budget Office from 1989-1994, where he won the Director's Award in 1992. He also worked previously at the Institute for Defense Analyses. His doctorate from Princeton is in public and international affairs, where he was awarded a National Science Foundation fellowship. His bachelor's and master's degrees, also from Princeton, are in the physical sciences. He served as a Peace Corps volunteer in the Democratic Republic of Congo from 1982-84, where he taught college and high school physics in French. Earlier, he worked on a dairy farm in Upstate New York, where he grew up, and attempted (unsuccessfully) with a team of Princeton experimental physicists in the "Gravity Group" to disprove Einstein's General Theory of Relativity.



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Ambassador Sponsor - \$2,000

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with the speaker
- ◆ Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

\$1,000

Diplomat Sponsor -

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to business networking VIP reception with the speaker
- ◆ One seat at the Head Table with the speaker
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

Council Sponsor (VIP Reception) - \$ 500 - *Limited to one sponsor

- ◆ Recognition as “VIP Reception Sponsor”
- ◆ Four seats with preferred seating at the luncheon
- ◆ Recognition on WACC website, all communication, and social media
- ◆ Recognition from podium

Envoy Sponsor - \$500

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

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We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
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<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Council Sponsor (VIP Reception)
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

Payment Options:

Sponsorship payments can be made [online](#).

Sponsorship checks may be made payable to the World Affairs Council of Charlotte.

Need to complete an ACH transfer? Please email info@worldaffairscharlotte.org

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7757) or [email mneesmit@uncc.edu](mailto:mneesmit@uncc.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.