



2023 World Citizen Award Dinner

Honoring

John "Johnny" W. Harris, Chairman and Chief Executive Officer, Lincoln Harris

Thursday, June 15, 2023

Westin Charlotte

6:00 – 7:00 p.m. (General and VIP Reception) | 7:15 – 9:00 p.m. (Dinner & Program)

WORLD CITIZEN AWARD: The World Affairs Council of Charlotte annually presents the World Citizen Award to prominent citizens or organizations that have enhanced our community's global standing through accomplishments of international significance. The World Citizen Award Dinner has become an important part of the educational and international fabric of Charlotte. Each year, a capacity audience gathers to celebrate and recognize the achievements of the award recipients.

PREVIOUS RECIPIENTS:

Rev. Billy Graham	Erskine and Crandall Bowles
William Lee	Dr. Graham Allison
Hugh McColl, Jr.	Francis Robicsek, M.D., Ph.D.
Dr. LeRoy Walker	Carolinas Freedom Foundation
Dean Rusk	Jim Rogers
Elizabeth Dole	Marshall Larsen
William Friday	Sandra and Leon Levine
John Belk	Margaret and Smoky Bissell
Herman Blumenthal	Michael Tarwater
Habitat for Humanity Charlotte	Tim Belk
Charlie Rose	Phil Dubois
Loonis McGlohon	Tony Zeiss
General H. Hugh Shelton (Ret.)	Pat Rodgers
Irwin Belk	Derek Raghavan, M.D., Ph.D
Jerry Richardson	Brian Moynihan

2023 WORLD CITIZEN AWARD RECIPIENT: John "Johnny" W. Harris, Chairman and CEO of Lincoln Harries

2023 World Citizen Award Dinner Table Reservation and Hosting Information

AMBASSADOR - \$50,000 *(limited to three sponsors)*

- Four tables of ten (40 seats) with **VIP placement** at the 2023 World Citizen Award Dinner
- Four (4) additional seats at the Head Table
- Recognition as Ambassador Sponsor in all advertising, social media, printed materials, website, and signage at event
- Acknowledgment as Ambassador Sponsor during the evening's welcoming remarks and exclusive sponsorship of the VIP reception
- Invitation for all of your guests (44) to attend VIP reception with Johnny Harris and community leaders prior to dinner
- Full-page insert (7.875" x 10.5" w/ .125" bleed) in **prime location (i.e. inside front cover, inside back cover)** placed in World Citizen Award Dinner printed program
- One full-slide ad in sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

DIPLOMAT - \$25,000 *(limited to three sponsors)*

- Three tables of ten (30 seats) with **VIP placement** at the 2023 World Citizen Award Dinner
- Three (3) additional seats at the Head Table
- Recognition as Diplomat Sponsor in all advertising, social media, printed materials, website, and signage at event
- Acknowledgment as Diplomat sponsor during the evening's welcoming remarks
- Invitation for all of your guests (33) to attend VIP reception with Johnny Harris and community leaders prior to dinner
- Full-page insert (7.875" x 10.5" w/ .125" bleed) in **best available location** placed in World Citizen Award Dinner printed program
- One full-slide ad in sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

ENVOY - \$15,000

- Two tables of 10 (20 seats) with **VIP placement** at the 2023 World Citizen Award Dinner
- Two (2) additional seats at the Head Table
- Recognition as Diplomat Sponsor in all advertising, social media, printed materials, website, and signage at event
- Acknowledgment as Diplomat sponsor during the evening's welcoming remarks
- Invitation for all of your guests (22) to attend VIP reception with Johnny Harris and community leaders prior to dinner
- Full-page insert (7.875" x 10.5" w/ .125" bleed) in **best available location** placed in World Citizen Award Dinner printed program
- One full-slide ad in sponsorship slide deck during the pre-dinner program
- Free parking for all guests at the event

CONSUL - \$10,000

- One table of ten (10) at the 2023 World Citizen Award Dinner with preferred seating
- One (1) additional seat at the Head Table
- Invitation for all of your guests (11) to attend the VIP reception with Johnny Harris and community leaders prior to dinner
- 2/3-page insert (4.4" x 9.43" w/no bleed – vertical) placed in World Citizen Award Dinner printed program
- 1/2 slide ad in sponsorship slide deck during the pre-dinner program
- Acknowledgment in all event mailings and the printed program
- Free parking for all guests at the event

EMISSARY - \$6,000

- One table of eight (8) at the 2023 World Citizen Award Dinner with preferred seating
- Invitation for four (4) of your guests to attend the VIP reception-with Johnny Harris and community leaders prior to dinner
- ½ page insert (6.875" x 4.625" w/no bleed - horizontal) placed in the World Citizen Award Dinner printed program
- Acknowledgment in all event mailings and the printed program

CHARGÉ D'AFFAIRES - \$3,500

- One table of eight (8) at the 2023 World Citizen Award Dinner
- 1/3-page insert (2.215" x 9.43" w/ no bleed – vertical) placed in the World Citizen Award Dinner printed program – Color or B&W
- Acknowledgment in all event mailings and the printed program

2023 World Citizen Award Dinner - Reservation Form

NAME OF TABLE SPONSOR:

(*as it should appear in the printed program)

ADDRESS:

CITY:

STATE:

ZIPCODE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the dinner at the following level:

Sponsorship Levels	Number of Tables Ordered
Ambassador	Four tables of TEN at \$50,000 (all guests attend VIP reception)
Diplomat	Three tables TEN at \$25,000(all guests attend VIP reception)
Envoy	Two tables of TEN at \$15,000 (all guests attend VIP reception)
Consul	One table of TEN at \$10,000 (all guests attend VIP reception)

Emissary	One table of EIGHT at \$6,000 (four guests attend VIP reception)
Chargé d'Affaires	One table of EIGHT at \$3,500

PLEASE CONSIDER DONATING SEATS

A significant tradition of the World Citizen Award Dinner is the Corporate Scholarship Program. Generous table sponsors, like you, can donate two or more seats to the Council for special guests, who would likely not be able to attend otherwise. In the past, these seats have been made available to area educators and students, both at the high school and college level. Since 1990, over 700 educators and students have attended this event through the scholarship program. This year, the pool of potential guests includes our **Council Scholars**, selected Charlotte-area educators, who have shown outstanding commitment to promoting international education in their schools, education communities and the region. Generosity from corporations and individuals will allow our Council Scholars to participate in this event.

PLEASE CHECK ONE:

	We agree to donate ___ seats at our table and ask the Council to fill places at our table with WACC Council Scholars
	We plan to use all of our seats at this time. If we find that we will have guest seats available, we will notify the Council.

- Table placement will be determined by the date check and/or online payments are received
- The WACC accepts all major credits cards by phone (704-687-7762) or [online](#)
- Checks may be made payable to the WACC or please invoice us on _____
(Date)

Return To:
World Affairs Council of Charlotte
UNC Charlotte - 227 CHHS Building
9201 University City Blvd.
Charlotte, NC 28223

Have questions? Contact Charlotte Klopp at (704) 687-7759 or e-mail cklopp@worldaffairscharlotte.org

(Signature, Company Representative)