



World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Ambassadors Circle Series

H.E. Jacques Pitteloud, Ambassador of Switzerland to the United States

Wednesday, May 24, 2023

Charlotte City Club

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m

H.E. Jacques Pitteloud



Ambassador of Switzerland to the United States

Jacques Pitteloud was appointed as Ambassador of Switzerland to the United States of America in 2019. Ambassador Pitteloud was born on November 12th, 1962, in Zurich, Switzerland. He joined the Swiss Foreign Service in 1987, being first assigned as an Advisor to the Foreign Minister. From 1988 to 1989, he served as a trade attaché at the Swiss Embassy in Riyadh, Saudi Arabia. From 1990-1995, he served in the Swiss Strategic Intelligence Service. Following his service there, he acted as a personal advisor (General Staff matters and Intelligence) to two successive Defence Ministers until 1999. In 1999-2000, he served as the Head of a Study Group tasked to develop the future structures of the Swiss Armed Forces.

After having been a witness of the Rwanda Genocide in 1994, Dr Pitteloud created an organization dedicated to the task of hunting down and bringing to justice the perpetrators and he managed to have several of them prosecuted both by the international as well as domestic courts. Dr Pitteloud then served as the first Intelligence Coordinator for the Swiss Government from 2000 to 2005: this function entailed drafting intelligence requirements for the executive, overseeing the drafting of strategic assessments on security-relevant topics, coordinating the work of the various intelligence services as well as of law enforcement and analysis agencies.

He then became the Director, Arms Control, Disarmament, Security Policy and Intelligence at the Ministry of Foreign Affairs in Bern. For the duration of his tenure, Ambassador Pitteloud also headed the Swiss Delegation to the Holocaust Remembrance Alliance. From 2010 to 2015, Jacques Pitteloud was Swiss Ambassador to Kenya, Uganda, Rwanda, Burundi, Somalia and the Seychelles. He was instrumental in initiating and supporting various civil society initiatives as well as conservation programmes. Dr Pitteloud was also involved in a series of mediations in the region.

Jacques Pitteloud was Director General of the Swiss FDFA from September 2015 prior to being appointed as Swiss Ambassador to the United States in September 2019. As a Director General, he oversaw a budget of USD 3 Billion and was responsible for Human Resources of a 5400-FTE Organization. His tasks also entailed running IT and communications for the whole Ministry as well as heading the legal and translation services. The Director General was also responsible for the management of all FDFA buildings both in Switzerland and abroad.

Dr Pitteloud earned a Master's Degree and a Ph.D. from the Law School at the University of Zürich (Master 1986, PhD 1987). Following his assignment in the Middle East, he graduated from the International Training Course in Security Policy (ITC) at Geneva University. He is a retired lieutenant colonel (General Staff) in the Swiss Armed Forces and was the commander of a Mechanized Infantry Battalion. A passionate bird photographer, Jacques Pitteloud has published his pictures in several books and publications in Kenya and South Africa.

Ambassador Pitteloud is married and father of a daughter. He speaks French, English, German, Swiss German, Italian and Spanish fluently and he has a basic knowledge of a few other languages.

Benefits of Underwriting a Ambassadors Circle Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community



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Ambassador Sponsor - \$5,000

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with the speaker
- ◆ Attendance for all 26 representatives to business networking VIP reception with the speaker
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Additional recognition as "Presenting Sponsor"
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

\$3,000

Diplomat Sponsor -

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with the speaker
- ◆ Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$2,000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to business networking VIP reception with the speaker
- ◆ One seat at the Head Table with the speaker
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$1,000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives
- ◆ Recognition on WACC website, all communication, and all social media outreach
- ◆ Recognition from podium and banner displayed at the event

Council Sponsor (VIP Reception) - \$ 1,000 - *Limited to one sponsor

- ◆ Recognition as "VIP Reception Sponsor"
- ◆ Four seats with preferred seating at the luncheon
- ◆ Recognition on WACC website, all communication, and social media
- ◆ Recognition from podium

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We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
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<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	Council Sponsor (VIP Reception)
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credit cards by phone or online at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madison NeeSmith by phone (704-687-7758) or [email mneesmit@uncc.edu](mailto:mneesmit@uncc.edu) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.