

World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Global Economic Speaker Series
Yaya Fanusie, Adjunct Senior Fellow, Center for a New American Security (CNAS)
Adjunct Fellow, Foundation For Defense of Democracies (FDD)
Tugeday, October 25, 2022

Tuesday, October 25, 2022 Hilton Charlotte Center City

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m



Benefits of Underwriting a Global Economic Speaker Series Program:

- Increase corporate visibility and promote brand
- Build, maintain and strengthen professional and client networks by inviting prospects, executives, clients, etc.
- High-level business and professional networking with leaders in the Charlotte community
- Learn about international affairs, global economy, and geopolitics from experts and world leaders
- Support international education in the Charlotte community

Mr. Yaya Fanusie

Adjunct Senior Fellow in the Energy, Economics and Security Program at the Center for a New American Security (CNAS), Adjunct Fellow at the Center on Economic and Financial Power at the Foundation For Defense of Democracies (FDD), and Chief Strategist at Cryptocurrency AML Strategies, LLC

Yaya J. Fanusie is an Adjunct Senior Fellow at the Center for a New American Security (CNAS). His research focuses on the national security implications of cryptocurrencies and blockchain technology. Yaya spent seven years as both an economic and counterterrorism analyst in the CIA, where he regularly briefed federal law enforcement, U.S. military personnel, and White House-level policy makers—including President George W. Bush whom he personally briefed on terrorism threats. In 2009, he spent three months in Afghanistan providing analytic support to senior military officials.

After leaving government service, Yaya worked for a small consulting firm focused on financial asset recovery cases involving global corruption. Later, as director of analysis at the Foundation for Defense of Democracies' Center on Sanctions and Illicit Finance, Yaya led research work on sanctions evasion, terrorist financing, and Bitcoin money laundering. Yaya has testified before Congress multiple times on illicit financing issues. He has appeared on CNN, Fox News, and has been quoted in the New York Times, the Wall Street Journal, and the Washington Post. Yaya blogs at Forbes and is a frequent public speaker on cryptocurrencies and U.S. national security. He is certified with the Association of Certified Financial Crime Specialists.

Yaya is founder of Cryptocurrency AML Strategies, an advisory firm that helps financial institutions and technology firms address money laundering and terrorist financing risks associated with digital assets. In 2018, he developed and taught an Introduction to Blockchain Technology course at Morgan State University in Baltimore.

Yaya received an MA in International Affairs from Columbia University's School of International and Public Affairs and a BA in Economics from UC Berkeley.



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Ambassador Sponsor - \$4,000

- ♦ Three tables of 8 with preferred seating at the luncheon
- ♦ Two seats at the Head Table with the speaker
- Attendance for all 26 representatives to business networking VIP reception with the speaker
- Opportunity for key executive to provide opening/closing remarks
- ♦ Additional recognition as "Presenting Sponsor"
- Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- Recognition from podium and banner displayed at the event

Envoy Sponsor - \$1,000

- ♦ One table of 8 with preferred seating at the luncheon
- Attendance for all 8 representatives to business networking VIP reception with the speaker
- One seat at the Head Table with the speaker
- Logo on WACC home page and online invitations
- Recognition from podium and banner displayed at the event

VIP Reception Sponsor - \$ 500

NAME OF COMPANY:

- ♦ Recognition as "VIP Reception Sponsor" with Mr. Fanusie
- Four seats with preferred seating at the luncheon
- Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- Recognition from podium

Diplomat Sponsor - \$2,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ♦ Logo on WACC home page and online invitations
- Recognition from podium and banner displayed at the event

Attaché Sponsor - \$500

- One table of 8 with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- ♦ Logo on WACC home page and online invitations
- Recognition from podium and banner displayed at the event

NAME OF COMPANY REPRESENTATIVE:		
ADDRESS:		
CITY:	ZIP CODE:	STATE:
CORPORATE CONTACT:		
PHONE:	E-MAIL:	



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We agree to support the program in the following manner (Please check one)

Sponsorship Levels		
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	Diplomat Sponsor	
	Envoy Sponsor	
	Attaché Sponsor	
	Council Sponsor (VIP Reception)	
	I am not able to sponsor this program at this time but would like to make a donation of \$ to the WACC	
The World Affairs Council of Charlotte accepts all major credit cards by phone or online at www.worldaffairscharlotte.org . Checks may be made payable to the World Affairs Council of Charlotte. Return To: World Affairs Council of Charlotte UNC-Charlotte, 227 CHHS Building 9201 University City Blvd. Charlotte, NC 28223		
(Signature, Company Representative)		

UNDERWRITING INFORMATION: Please contact Noah Ameris by phone (704-687-7758) or email:nameris@uncc.edu for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.