



World Affairs Council of Charlotte Underwriting and Table Purchase

CEO Series Program

Bill Rogers, Chairman and Chief Executive Officer, Truist Financial Corporation

Hilton Charlotte Uptown

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m



Bill Rogers, Chairman & Chief Executive Officer of Truist Financial Corporation

William H. "Bill" Rogers Jr. is chairman and chief executive officer of Truist Financial Corporation, a purpose-driven financial services organization committed to inspiring and building better lives and communities.

Rogers was named chairman on March 12, 2022, and chief executive officer on Sept. 12, 2021, after serving as president and chief operating officer of Truist between December 2019 and September 2021. Prior to that, he served as chairman and CEO of a predecessor company since January 2012, after having been appointed CEO in June 2011. Rogers held increasingly senior positions in corporate and commercial banking, corporate finance, retail banking, private wealth management, and mortgage after joining the commercial banking division in 1980.

Rogers is a champion for the company's philanthropy and volunteerism. He serves on the boards of a number of local and national organizations. He is currently a board member of the Charlotte Center City Partners, the Boys & Girls Clubs of America, and the Emory University Board of Trustees. Rogers also serves on the advisory board of Operation HOPE Inc. and is a member of the Charlotte Executive Leadership Council.

A native of North Carolina, Rogers earned a bachelor's degree in business administration from the University of North Carolina at Chapel Hill and an MBA from Georgia State University.

Benefits of Underwriting a CEO Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

Ambassador Sponsor - \$10,000

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with the speaker
- ◆ Attendance for all 26 representatives to business networking VIP reception with the speaker
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Additional recognition as "Presenting Sponsor"
- ◆ Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- ◆ Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$7,500

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with the speaker
- ◆ Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$5,000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to business networking VIP reception with the speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$2,500

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Council Sponsor (VIP Reception) - \$ 2,500 - FILLED (Not available)

- ◆ Recognition as "VIP Reception Sponsor" with Bill Rogers
- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- ◆ Recognition from podium



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NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	Council Sponsor (VIP Reception)
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credit cards by phone or online at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Noah Ameris by phone (704-687-7758) or email_nameris@uncc.edu for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.