



World Affairs Council of Charlotte Underwriting and Table Purchase

CEO Series Program

Michael Marsicano, President and CEO, Foundation For The Carolinas

Foundation For The Carolinas

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m



Michael Marsicano, President and Chief Executive Officer Foundation For The Carolinas

Michael Marsicano is President and CEO of Foundation For The Carolinas, the community foundation serving Charlotte and a 13-county region. The Foundation leads a variety of civic leadership initiatives in areas such as affordable housing, economic opportunity, public school reform, the arts and the environment. Since joining the Foundation in 1999, its assets have grown from \$245 million to now more than \$3 billion. During that time, FFTC rose from the 35th largest community foundation in the U.S. to currently the 6th largest and now manages nearly 3,000 charitable funds: contributions to FFTC-held funds have exceeded \$5.1 billion and grant awards to nonprofits totaling more than \$3.7 billion. Under his leadership, the Foundation launched

E4E Relief, a wholly owned subsidiary that is now the nation's leading provider of employee disaster and hardship funds. [Read More](#)

Benefits of Underwriting a CEO Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

Ambassador Sponsor - \$7,500

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with the speaker
- ◆ Attendance for all 26 representatives to business networking VIP reception with the speaker
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Additional recognition as "Presenting Sponsor"
- ◆ Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- ◆ Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$5,000

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with the speaker
- ◆ Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$2,500

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to business networking VIP reception with the speaker
- ◆ One seat at the Head Table with the speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$1,500

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Council Sponsor (VIP Reception) - \$ 750

- ◆ Recognition as "VIP Reception Sponsor" with Michael Marsicano
- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- ◆ Recognition from podium



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NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels	
<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	Council Sponsor (VIP Reception)
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credit cards by phone or online at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Madi Neesmith by phone (704-687-7757) or [email info@worldaffairscharlotte.org](mailto:info@worldaffairscharlotte.org) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.