



World Affairs Council of Charlotte - Sponsorship

WACC Distinguished Speaker Series

Philip Coggan, Bartleby Columnist for The Economist

Thursday, May 7th, 2020

Virtual Zoom Webinar

2:00 – 3:00 p.m. EST



Philip Coggan, Bartleby Columnist for The Economist ***The Hard Work of Strangers: A Globalized Economy***

Philip Coggan writes the Bartleby column for the Economist, having previously written the Buttonwood column. Before that, he was a journalist on the Financial Times for 20 years, writing the Long View column and originating the Short View column. He has won a number of awards, including Senior Financial Journalist of the Year in 2008 and CFA UK Journalist of the Year in 2016. The Times described him as "one of the best financial journalists of his generation". *More* is his sixth book.

More: A History of the World Economy from the Iron Age to the Information Age takes the reader from the trading of stone axes in the Neolithic era through to the giant container ships that bring goods around the world today. Along the way, it demonstrates how the connections that link humans have made us more prosperous, allowing us to grow taller, live longer and have many more choices about our lives. It focuses on the sheer complexity of the modern economy; how even a humble tube of toothpaste has required the cooperation of hundreds of thousands of people to bring it to our bathrooms. To rephrase Blanche DuBois, we are dependent on the hard work of strangers.

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- ◆ Opportunity for representative to introduce speaker

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UNDERWRITING INFORMATION: Please contact Jessie Hermann by phone (704-687-7758) or [email jessie.hermann@worldaffairscharlotte.org](mailto:jessie.hermann@worldaffairscharlotte.org) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.