



World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series Panel

Rachael Dean Wilson, Head of External Affairs at the Alliance for Securing Democracy

David Salvo, Deputy Director at the Alliance for Securing Democracy

Thursday, March 5th 2020

Charlotte City Club

VIP Reception: 11:30 a.m. – 12:00 p.m. | Lunch: 12:00 – 1:30 p.m.

A Bipartisan Conversation on Foreign Interference and the 2020 Election



Rachael Dean Wilson (R), Head of External Affairs at the Alliance for Securing Democracy

Rachael Dean Wilson is the head of external affairs at the Alliance for Securing Democracy. Rachael honed her strategic communication skills while serving in senior roles on Capitol Hill and political campaigns, as well as working in corporate communications and PR consulting. Most recently, Rachael served as communications director to Senator Jon Kyl and prior to that, she was a regional PR Director at Whole Foods Market where she managed strategic, crisis and consumer communications for the company's Mid-Atlantic and South regions. Rachael worked for the late Senator John McCain for six years, most recently serving as his Senate communications director and as an adviser to his reelection campaign in 2016. From 2014 to 2015, Rachael was the vice president of public relations at a boutique communications firm, where she built and managed the PR team, worked with a broad range of clients and developed new business. From 2010 to 2014, she worked as Senator McCain's press secretary in the Senate. She began her career as a press assistant on McCain's 2008 presidential campaign. Rachael received a bachelor's degree in communications and public service from the University of Pennsylvania.



David Salvo (D), Deputy Director at the Alliance for Securing Democracy

David Salvo is the deputy director of the Alliance for Securing Democracy (ASD) and a senior fellow at the German Marshall Fund of the United States (GMF). Salvo is the principal author of The ASD Policy Blueprint for Countering Authoritarian Interference in Democracies. He has appeared on media including NPR, CNN, Fox Business, ABC News, and VOA. Prior to joining GMF, Salvo was a Foreign Service Officer at the State Department, serving most recently as the deputy secretary of state's policy advisor for Europe, Eurasia, and international security issues. Salvo also advised senior-level State Department negotiators on the protracted conflicts in the South Caucasus, worked on U.S. policies toward NATO and the Organization for Security and Cooperation in Europe, and served overseas in Russia and Bosnia and Herzegovina. He speaks Russian and Serbo-Croatian and has a basic knowledge of French. Salvo received his master's degree from Georgetown University's Center for Eurasian, Russian, and East European Studies and a bachelor's degree in government and Russian from Georgetown. He is an avid music lover and plays in several DC-area bands, including a tribute to the nationally renowned rock band Phish.

Benefits of Underwriting a WACC Speaker Series program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

Diplomat Sponsor - \$2,500

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with speakers
- ◆ Attendance for all 17 designated representatives to VIP reception with speakers
- ◆ Logo on WACC event page and online invitations
- ◆ Photograph of your group with speakers
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$1,500

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to VIP reception with speakers
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with speakers
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$750

- ◆ 4 seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with speakers
- ◆ Recognition from podium and banner displayed at the event

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NAME OF COMPANY:

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We are not able to sponsor this program at this time, but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Jessie Hermann by phone (704-687-7758) or [email jessie.hermann@worldaffairscharlotte.org](mailto:jessie.hermann@worldaffairscharlotte.org) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.