



World Affairs Council of Charlotte Underwriting and Table Purchase
CEO Series Program
Bill Rogers, President & COO of Truist Financial Corporation
January 30, 2020
Hilton Charlotte Center City
VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Bill Rogers, President & COO of Truist Financial Corporation

William H. Rogers, Jr., (Bill) is president and chief operating officer of Truist Financial Corporation. He assumed this position in December 2019, upon the closing of the merger of equals between BB&T Corporation and SunTrust Banks, Inc.

Rogers began his career in 1980, joining the commercial banking division of Truist predecessor SunTrust Bank. He held increasingly senior positions in corporate and commercial banking, corporate finance, retail banking, private wealth management and mortgage, prior to being named president in 2008 and chief operating officer in 2010. He was appointed president and CEO in June 2011 and became chairman and CEO in January 2012.

Rogers is a champion for the company's philanthropy and volunteerism. He serves on a number of local and national organizations. He is currently a board member of the Boys & Girls Clubs of America and Operation HOPE and a member of the Emory University Board of Trustees. He also serves on the board of the Bank Policy Institute.

A native of North Carolina, Rogers earned a bachelor's degree in business administration from the University of North Carolina at Chapel Hill and a master's in business administration from Georgia State University.

Benefits of Underwriting a CEO Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

ABOUT THE WACC

The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

Ambassador Sponsor - \$7,000

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with the speaker
- ◆ Attendance for all 26 representatives to business networking VIP reception with the speaker
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- ◆ Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$5,000

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with the speaker
- ◆ Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- ◆ Additional recognition as "VIP Reception Sponsor"
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$3,000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to business networking VIP reception with the speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$1,500

- ◆ 4-seats with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

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January 30, 2020

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels

<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Jessie Hermann at 704-687-7758 or Jessie.Hermann@worldaffairscharlotte.org for table purchases and underwriting information.