

World Affairs Council of Charlotte Underwriting and Table PurchaseAmbassadors Circle Series ProgramAmbassador Robert Pearson, U.S. Ambassador to Turkey (2000-2003)December 4, 2019Hilton Charlotte Center CityVIP Reception: 11:30 a.m. – 12:00 p.m. | Lunch: 12:00 – 1:30 p.m.



Benefits of Underwriting an Ambassadors Circle Series Program:

- Increase corporate visibility and promote brand
- Build, maintain and strengthen professional and client networks by inviting prospects, executives, clients, etc.
- High-level business and professional networking with leaders in the Charlotte community
- Learn about international affairs, global economy, and geopolitics from experts and world leaders
- Support international education in the Charlotte community

ABOUT THE WACC

The <u>World Affairs Council of Charlotte</u> is a nonprofit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

Ambassador Robert Pearson, U.S. Ambassador to Turkey (2000-2003)

Ambassador (ret) W. Robert Pearson, of Tennessee, is a non-resident scholar at The Middle East Institute. He focuses on Turkey with particular emphasis on U.S.-Turkey relations. His areas of interest include Turkey's relations with the EU, Russia, the Middle East, and Central and East Asia, in addition to the United States. He is a partner of The Spectrum Group, Alexandria, Virginia, a Washington consulting firm. He also serves on the Board of the Una Chapman Cox Foundation dedicated to support of the U.S. Foreign Service and on the Board of American Diplomacy, a digital magazine published since 1996 in cooperation with the University of North Carolina-Chapel Hill's College of Arts and Sciences.

He served from 2008 to 2014 as president of IREX, an international development NGO based in Washington focused on education, civil society development and independent media, spearheading its expansion to more than 125 countries worldwide.

His last assignment on active duty was as Director General of the Foreign Service 2003 to 2006 winning two national awards for the Department of State. He was the United States Ambassador to Turkey in Ankara from September 21, 2000 through July 2003. He served as Deputy Chief of Mission of the U.S. Embassy to France from July 1997 to July 2000. He served twice at NATO, from 1993 to 1997 as Deputy Permanent Representative to the U.S. Mission during the Balkan crisis and NATO's enlargement, and from 1987 to 1990 on the international staff as chair of NATO's Political Committee. From 1991 to 1993, he was the Executive Secretary of the Department of State. He served as Deputy Executive Secretary of the National Security Council (1985-1987). He served in Beijing, China as a political officer (1981-1983), was staff assistant in the East Asian and Pacific Affairs Bureau under Richard Holbrooke, and began his Foreign Service career with a 2-year assignment in Auckland, New Zealand.

Ambassador Pearson served in the U.S. Navy Judge Advocate General's Corps from 1969 to 1973, and graduated from the University of Virginia Law School in 1968, where he was Editor in Chief of the Virginia Journal of International Law. He is a member of the International Institute for Strategic Studies in London and the Council on Foreign Relations. He speaks French, Chinese and Turkish.

Ambassador Sponsor - \$2,500

- Three tables of 8 with preferred seating at the luncheon
- Two seats at the Head Table with the speaker
- Attendance for all 26 representatives to business networking VIP reception with the speaker
- Opportunity for key executive to provide opening/closing remarks
- Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- Recognition from podium and banner displayed at the event

Envoy Sponsor - \$1,000

- One table of 8 with preferred seating at the luncheon
- Attendance for all 8 representatives to business networking VIP reception with the speaker
- Logo on WACC home page and online invitations
- Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$1,500

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with the speaker
- Attendance for all 17 designated representatives to business networking VIP reception with the speaker
- Additional recognition as "VIP Reception Sponsor"
- Logo on WACC home page and online invitations
- Recognition from podium and banner displayed at the event

Attaché Sponsor - \$500

- 4 seats with preferred seating at the luncheon
- Business networking VIP reception for 4 designated representatives
- Logo on WACC home page and online invitations
- Recognition from podium and banner displayed at the event

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Ambassadors Circle Series Program

Ambassador Robert Pearson, U.S. Ambassador to Turkey (2000-2003) December 4, 2019

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

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We agree to support the program in the following manner (Please check one)

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 Ambassador Sponsor

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 I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at <u>www.worldaffairscharlotte.org</u>. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

| UNDERWRITING INFORMATION: Please contact Jessie Hermann at 704-687-7758 or Jessie.Hermann@worldaffairscharlotte.or | g for |
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| table purchases and underwriting information. | |