



World Affairs Council of Charlotte Underwriting and Table Purchase

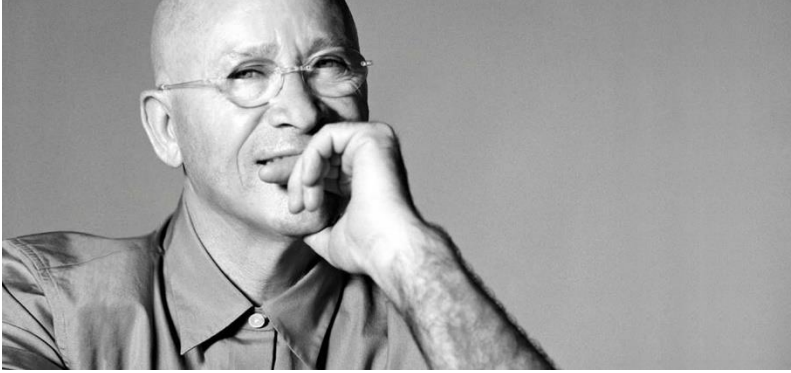
WACC CEO Series

Pasquale Natuzzi, Founder and Chairman of the Natuzzi Group

Thursday, October 24th, 2019

Westin Charlotte (601 S. College St., Charlotte, NC 28202)

VIP Reception: 11:30 a.m. – 12:00 p.m. | Lunch: 12:00 – 1:30 p.m.



Pasquale Natuzzi, Founder and Chairman of the Natuzzi Group

Pasquale Natuzzi was born in Matera, lives in Santeramo, is married and has 5 children. The son of a cabinet maker, at the age of 19 he opened a workshop in Taranto. In 1962 he moved to Matera, where in 1967 he started to produce sofas on an industrial level. In 1972 he founded Natuzzi Salotti S.r.l., and one year later, after a fire completely destroyed his factory, he transferred the business to Santeramo in Colle (Bari, Italy), where the Group still has its headquarters. In the 1980s, during a trip in the USA, Pasquale Natuzzi saw the opportunity to bring leather sofas "to the masses", and in 1985 founded Natuzzi Upholstery Inc., based in New York. Success in the United States, confirmed by the listing on Wall Street in May 1993, was a springboard for Natuzzi to conquer other markets. 1998 saw the opening in High Point, North Carolina, of Natuzzi Americas' headquarters. The building was designed by Mario Bellini.

While continuing its expansion in the North American market, the Group strengthened its presence in Europe and in Italy, where the first Divani & Divani by Natuzzi store was opened in the 1990s.

His passion and dedication to the company's growth was recognized with an honorary degree in Education Sciences awarded in December 2001 by the University of Bari. In 2008 Pasquale Natuzzi was inducted in the American Furniture Hall of Fame, becoming the first non-American to receive this recognition.

Benefits of Underwriting a WACC Speaker Series program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

Diplomat Sponsor - \$2,500

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with Pasquale Natuzzi
- ◆ Attendance for all 17 designated representatives to VIP reception with Pasquale Natuzzi
- ◆ Logo on WACC event page and online invitations
- ◆ Photograph of your group with Pasquale Natuzzi
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$750

- ◆ 4 seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Pasquale Natuzzi
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$1,000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to VIP reception with Pasquale Natuzzi:
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Pasquale Natuzzi
- ◆ Recognition from podium and banner displayed at the event

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NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels

Diplomat Sponsor

Envoy Sponsor

Attaché Sponsor

I/We are not able to sponsor this program at this time, but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Jessie Hermann by phone (704-687-7758) or [email jessie.hermann@worldaffairscharlotte.org](mailto:jessie.hermann@worldaffairscharlotte.org) for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.