



## World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Executive Series

Laura Phillips

Senior Vice President of Global Sustainability at Walmart

Thursday, October 17<sup>th</sup>

Hilton Charlotte Center City (222 E. 3rd Street)

**VIP Reception:** 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



### WACC Executive Series with Laura Phillips

Laura is responsible for leading the development, cross-sectional coordination and implementation of key sustainability initiatives that focus on emissions avoidance, waste reduction, and product sourcing and related programmatic areas. Her team works with Walmart associates, suppliers, non-profit organizations, academics, industry associations and other key stakeholders to drive progress towards Walmart's environmental goals to:

- Achieve an 18% emissions reduction in its operations by 2025, compared to a 2015 baseline.
- Work with suppliers to avoid 1 billion metric tons of greenhouse gases from the global value chain by 2030.
- Be powered by 50% renewable sources by 2025.
- Achieve zero waste to landfill from its operations in key markets, including the U.S., U.K., Japan and Canada in accordance with the Zero Waste International Alliance guidelines.
- More sustainably source 20 key commodities by 2025.

#### Benefits of Underwriting a WACC Executive Series program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

Before being selected to lead the Walmart sustainability team in 2015, she spent more than 20 years with the retailer in a variety of other executive leadership positions that included advancing Walmart's omnichannel enterprise initiatives and merchandising strategy for Walmart's U.S. stores.

Laura earned a bachelor of science in finance from the University of Florida, as well as a master of business administration from the University of Arkansas. She also is a graduate of the Global 2020 program at the Tuck Business School at Dartmouth College. She resides in Rogers, Arkansas with her husband, John, and their two children, Jack and Kate.

#### Presenting Sponsor - \$2,500

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Attendance for all 18 representatives at the VIP reception
- ◆ Two seats at the Head Table with speaker
- ◆ Opportunity for a key executive to introduce speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with speaker
- ◆ Recognition from podium and banner displayed at the event

#### Envoy Sponsor - \$1,500

- ◆ Eight seats with preferred seating at the luncheon
- ◆ Attendance for all 9 representatives at the VIP reception
- ◆ One seat at the Head Table with speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with speaker
- ◆ Recognition from podium and banner displayed at the event

#### Attaché Sponsor - \$750

- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with speaker

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**NAME OF COMPANY:**

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**NAME OF COMPANY REPRESENTATIVE:**

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**ADDRESS:**

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**CITY:**

**ZIP CODE:**

**STATE:**

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**CORPORATE CONTACT:**

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**PHONE:**

**E-MAIL:**

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**We agree to support the program in the following manner (Please check one)**

**Sponsorship Levels**

Presenting Sponsor

Envoy Sponsor

Attaché Sponsor

I/We are not able to sponsor this program at this time, but would like to make a donation of \$\_\_\_\_\_ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org). Checks may be made payable to the World Affairs Council of Charlotte.

**Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

\_\_\_\_\_  
(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Jessie Hermann, Assistant Director, Programs & Community Outreach at 704-687-7758 or [jessie.hermann@worldaffairscharlotte.org](mailto:jessie.hermann@worldaffairscharlotte.org) for table purchases and underwriting information.

**ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE:** The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.