



**World Affairs Council of Charlotte Underwriting and Table Purchase**  
CEO Series Program  
Tim Sloan, Chief Executive Officer and President, Wells Fargo & Company  
April 4, 2019  
Hilton Charlotte Center City  
**VIP Reception:** 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



### **Tim Sloan, Chief Executive Officer and President, Wells Fargo & Company**

Timothy (Tim) J. Sloan was elected chief executive officer of Wells Fargo & Company and a member of the Board of Directors in October 2016. He became president in November 2015.

Previously he served as chief operating officer from November 2015 to October 2016. In that role, Tim was responsible for the operations of the company's four main business groups: Community Banking, Consumer Lending, Wealth and Investment Management, and Wholesale Banking.

A 31-year company veteran, Tim had led the company's Wholesale Banking business beginning in 2014 — overseeing approximately 50 different businesses, including Capital Markets, Commercial (middle market) Banking, Commercial Real Estate, Asset Backed Finance, Equipment Finance, Corporate Banking, Insurance, International, Investment Banking, and Treasury Management.

Prior to that, he served as Wells Fargo's chief financial officer, responsible for financial management functions including controllers, financial reporting, asset liability management, treasury, investor relations, and investment portfolios. From September 2010 to February 2011, Tim served as chief administrative officer and managed Corporate Communications, Corporate Social Responsibility, Enterprise Marketing, Government Relations, and Corporate Human Resources.

From 1991 to 2010, Tim held various leadership roles in Wholesale Banking, including head of Commercial Banking, Real Estate, and Specialized Financial Services. Prior to joining Wells Fargo in the Loan Adjustment Group in 1987, he worked for Continental Illinois Bank in Chicago.

Tim earned his B.A. in economics and history and his M.B.A. in finance and accounting, both from the University of Michigan—Ann Arbor.

With a strong commitment to community, Tim serves on the Board of Overseers of the Huntington Library. He also is a member of the Board of Trustees at California Institute of Technology and a member of the University of Michigan's Ross School of Business Advisory Board.

### **Benefits of Underwriting a CEO Series Program:**

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

### **ABOUT THE WACC**

The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

**Ambassador Sponsor - \$15,000**

- ◆ Four tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with the speaker
- ◆ Attendance for all 34 representatives to business networking VIP reception with the speaker
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Logo on the WACC home page and all regular (\*time sensitive) and online web invitations
- ◆ Recognition from podium and banner displayed at the event

**Diplomat Sponsor - \$10,000**

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with the speaker
- ◆ Attendance for all 25 designated representatives to business networking VIP reception with the speaker
- ◆ Additional recognition as "VIP Reception Sponsor"
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

**Envoy Sponsor - \$5,000**

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Attendance for all 16 representatives to business networking VIP reception with the speaker
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

**Attaché Sponsor - \$2,500**

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition from podium and banner displayed at the event

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**NAME OF COMPANY:**

**NAME OF COMPANY REPRESENTATIVE:**

**ADDRESS:**

**CITY:**

**ZIP CODE:**

**STATE:**

**CORPORATE CONTACT:**

**PHONE:**

**E-MAIL:**

**We agree to support the program in the following manner (Please check one)**

**Sponsorship Levels**

<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org). Checks may be made payable to the World Affairs Council of Charlotte.

**Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

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(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Lauren Osga at 704-687-7758 or [Losga@worldaffairscharlotte.org](mailto:Losga@worldaffairscharlotte.org) for table purchases and underwriting information.