

World Affairs Council of Charlotte Underwriting and Table Purchase Ambassadors Circle Series H.E. Audrey Marks, Ambassador of Jamaica to the U.S. Thursday, March 28, 2019 Hilton Charlotte Center City (222 E 3<sup>rd</sup> Street, Charlotte, NC 28202) VIP Reception: 11:30 a.m. – 12:00 p.m. | Lunch: 12:00 – 1:30 p.m.



# Benefits of Underwriting an Ambassadors Circle Series Program:

- Increase corporate visibility and promote brand
- Build, maintain and strengthen professional and client networks by inviting prospects, executives, clients, etc.
- High-level business and professional networking with leaders in the Charlotte community
- Learn about international affairs, global economy, and geopolitics from experts and world leaders
- Support international education in the Charlotte community

#### **ABOUT THE WACC**

The <u>World Affairs Council of Charlotte</u> is a nonprofit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

## H.E. Audrey Marks, Ambassador of Jamaica to the U.S.

**H.E. Audrey Marks** is Jamaica's thirteenth Ambassador to the United States of America and the Permanent Representative of Jamaica to the Organization of American States (OAS).

Ambassador Marks assumed duties at the Embassy in Washington, D.C. on September 12, 2016. She previously served in the same capacity for two (2) years from 2010 - 2012, thereby creating history by being the first Jamaican female Ambassador to the USA, and also the first Ambassador to be assigned to the same Post twice.

Prior to assuming her Ambassadorial role, Ambassador Marks, an entrepreneur by profession, started and operated six previous businesses, including a 100-acre banana exporting farm, a transportation company, as well as a real estate sales and development company. She also operated a Venture Capital Company with diverse investments, including manufacturing, travel and entertainment.

She is perhaps best known for having founded Paymaster (Jamaica) Limited, an on-line paymaster system which she conceptualized and started in 1997. Paymaster operates payment agencies from which all types of bill payments and remittances can be made and is the first multi-transaction agency in the Caribbean.

Ambassador Marks has also served on several private and public-sector Boards, including being the Chairman of the Central Wastewater Treatment Company Limited (CWTC); Chair of the Tourism Product Development Company (TPDCo); Deputy Chair of the Urban Development Corporation (UDC); Director of the Board of RBTT Securities Jamaica Limited; Jamaica Trade and Invest (JTI); National Health Fund (NHF); and the University of the West Indies (Mona School of Business). She has the distinction of being the first female President of the American Chamber of Commerce of Jamaica (AMCHAM), an organization which promotes investment and trade between the United States and Jamaica.

She holds a Bachelor's and a Master's degree in Business Administration from the University of the West Indies, Mona, Jamaica, and Nova University, Florida, USA, respectively.

Ambassador Marks is the recipient of numerous citations and recognition from her peers and various organizations for her pioneering work, entrepreneurial endeavours and commitment to social causes. These include: Ernest & Young Nominee for the "Caribbean Entrepreneur of the Year 2000"; Business Leader of the Year Award nominee for 2000; and the Florida International University Business Leader of the Year Award for 2003 and 2010. She is married to Jassel Dunstan and they have two daughters - Morgan and Madison. She enjoys playing golf, mentoring young adults and spending time with her family.

#### Ambassador Sponsor - \$5,000

- Three tables of 8 with preferred seating at the luncheon
- Two seats at the Head Table with Ambassador Marks
- Attendance for all 26 representatives to business networking VIP reception with Ambassador Marks
- Opportunity for key executive to provide opening/closing remarks
- Logo on the WACC home page and all regular (\*time sensitive) and online web invitations
- Photograph of your group with Ambassador Marks at the event
- Recognition from podium and banner displayed at the event

#### Envoy Sponsor - \$1,500

- One table of 8 with preferred seating at the luncheon
- Additional recognition as "VIP Reception Sponsor"
- Attendance for all 8 representatives to business networking VIP reception with Ambassador Marks
- Logo on WACC home page and online invitations
- Photograph of your group with Ambassador Marks
- Recognition from podium and banner displayed at the event

## Diplomat Sponsor - \$3,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with Ambassador Marks
- Attendance for all 17 designated representatives to business networking VIP reception with Ambassador Marks
- Opportunity for key executive to facilitate Q&A session (immediately after presentation)
- Logo on WACC home page and online invitations
- Photograph of your group with Ambassador Marks
- Recognition from podium and banner displayed at the event

#### Attaché Sponsor - \$750

- 4 seats with preferred seating at the luncheon
- Business networking VIP reception for all 4 designated representatives
- Logo on WACC home page and online invitations
- Photograph of your group with Ambassador Marks
- Recognition from podium and banner displayed at the event

#### **World Affairs Council of Charlotte Underwriting and Table Purchase** Ambassadors Circle Series

H.E. Audrey Marks, Ambassador of Jamaica to the U.S. Thursday, March 28, 2019

## NAME OF COMPANY:

#### NAME OF COMPANY REPRESENTATIVE:

## ADDRESS:

CITY:

ZIP CODE:

STATE:

## CORPORATE CONTACT:

PHONE:

E-MAIL:

## We agree to support the program in the following manner (Please check one)

#### Sponsorship Levels

Ambassador Sponsor	-
Diplomat Sponsor	
Envoy Sponsor	
Attaché Sponsor	
I am not able to sponsor this program at this time but would like to make a donation of \$ to the WACC	

The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at <u>www.worldaffairscharlotte.org</u>. Checks may be made payable to the World Affairs Council of Charlotte.

#### **Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Jessie Hermann at 704-687-7762 or <u>Jessie.Hermann@worldaffairscharlotte.org</u> for table purchases and underwriting information