

#### World Affairs Council of Charlotte Underwriting and Table Purchase

Speaker Series Program
Jim Walsh, Principal Deputy Assistant Secretary, State Bureau of International Narcotics and Law Enforcement Affairs
February 20, 2019

Hilton Charlotte Center City

**VIP Reception:** 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



# Benefits of Underwriting a Speaker Series Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- Support international education in the Charlotte community

Jim Walsh, Principal Deputy Assistant Secretary, State Bureau of International Narcotics and Law Enforcement Affairs

Combating the Opioid Crisis: Global Roots of a Domestic Epidemic

Term of Appointment: 09/02/2018 to present

As Principal Deputy Assistant Secretary of State in the Bureau of International Narcotics and Law Enforcement Affairs (INL), James A Walsh is responsible for supporting State Department programs and policies to combat illicit drugs and organized crime around the world. INL currently manages a portfolio of more than \$4 billion in more than 90 countries.

Mr. Walsh has served in various senior leadership roles in the INL Front Office since January 2015. In that time, he directed State Department law enforcement and rule of law assistance activities in Europe and Asia (excluding Pakistan and Afghanistan) while overseeing the Department's Air Wing and INL's resources. He was also the Senior Bureau Official from December 2017 to May 2018 and Acting Principal Deputy Secretary from May to August 2018.

He previously served as the Executive Director/Controller for the bureau where he led several efforts to strengthen criminal justice assistance programs including the development of an inter-agency Criminal Justice Sector Rating Tool. Prior to joining the Department, Mr. Walsh worked in the private sector for five years supporting Fortune 500 companies. He also served nearly eight years in the U.S. Army where he had several overseas deployments leading aviation units.

James Walsh was born and raised in Northern Indiana. He is a career member of the Senior Executive Service, has a bachelor's degree from West Point, and a master's degree in business administration from Bowie State University. Mr. Walsh received the Presidential Meritorious Rank Award in 2017.

### **ABOUT THE WACC**

The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

#### Ambassador Sponsor - \$4,000

- ♦ Three tables of 8 with preferred seating at the luncheon
- Two seats at the Head Table with Mr. Walsh
- Attendance for all 26 representatives to VIP reception w/ Mr.
   Walsh Opportunity for key executive to introduce Mr. Walsh
- Logo on the WACC home page and all regular (\*time sensitive) and online web invitations
- Photograph of your group with Mr. Walsh at the event
- Recognition from podium and banner displayed at the event

# **Envoy Sponsor - \$1,000**

- One table of 8 with preferred seating at the luncheon
- Attendance for all 8 representatives to VIP reception w/ Mr. Walsh
- ◆ Logo on WACC home page and online invitations
- Photograph of your group with Mr. Walsh
- Recognition from podium and banner displayed at the event

#### Diplomat Sponsor - \$2,000

- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with Mr. Walsh
- Attendance for all 17 designated representatives to VIP reception w/ Mr. Walsh
- Opportunity for key executive to facilitate Q&A session (immediately after presentation)
- Logo on WACC home page and online invitations
- Photograph of your group with Mr. Walsh
- Recognition from podium and banner displayed at the event

# Attaché Sponsor - \$500

- 4 seats with preferred seating at the luncheon
- Logo on WACC home page and online invitations
- Photograph of your group with Mr. Walsh
- Recognition from podium and banner displayed at the event

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Speaker Series Program

NAME OF COMPANY:

Jim Walsh, Principal Deputy Assistant Secretary, State Bureau of International Narcotics and Law Enforcement Affairs February 20, 2019

NAME OF COMPANY REPRESENTATIVE:					
ADDRESS:					
CITY:		ZIP CODE:		STATE:	
COR	DRPORATE CONTACT:				
PHONE:		E-MAIL:			
We agree to support the program in the following manner (Please check one)					
Sponsorship Levels					
	Ambassador Sponsor Diplomat Sponsor Envoy Sponsor Attaché Sponsor				
	I am not able to sponsor this program at this time but would	like to make a do	nation of \$	to the WACC	
The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at <a href="https://www.worldaffairscharlotte.org">www.worldaffairscharlotte.org</a> . Checks may be made payable to the World Affairs Council of Charlotte.					

Return To: World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Jessie Hermann at 704-687-7758 or <u>Jessie.Hermann@worldaffairscharlotte.org</u> for table purchases and underwriting information.

Charitable contributions to WACC are tax-deductible to the full extent of the law.