



## World Affairs Council of Charlotte Underwriting and Table Purchase

CEO Series

Gene Woods, President & CEO, Atrium Health

Thursday, November 1, 2018

Hilton Charlotte Center City (222 E. 3rd Street, Charlotte, NC 28202)

VIP Reception: 11:30 a.m. – 12:00 p.m. | Lunch: 12:00 – 1:30 p.m.



### Gene Woods, President & CEO, Atrium Health

**Eugene A. Woods** MBA, MHA, FACHE is the President and Chief Executive Officer of Carolinas HealthCare System, where he will oversee one of the most comprehensive and highly integrated healthcare systems in the nation. His appointment was announced on Feb. 11, 2016.

Carolinas HealthCare System, based in Charlotte, N.C., has more than 60,000 full-time and part-time employees. They provide care through more than 11.5 million patient encounters per year at more than 900 care locations in North and South Carolina.

Prior to this appointment, he has been President and Chief Operating Officer of CHRISTUS Health, based in Irving, Texas, a position he has held since June 2011. There his responsibilities included overseeing acute, post-acute and international operations for CHRISTUS Health's facilities in the United States, Mexico and Chile. CHRISTUS Health has more than 50 hospitals and long-term care facilities, 175 clinics and outpatient centers, and 30,000 associates.

He is a member of the Board of Trustees of the American Hospital Association and has been elected its next Chairman. He will assume that role in 2017.

### Benefits of Underwriting a CEO Series Program:

- ◆ Increase corporate visibility and promote brand
- ◆ Build, maintain and strengthen professional and client networks by inviting prospects, executives, clients, etc.
- ◆ High-level business and professional networking with leaders in the Charlotte community
- ◆ Learn about international affairs, global economy, and geopolitics from experts and world leaders
- ◆ Support international education in the Charlotte community

Woods has 24 years of healthcare leadership experience, having overseen non-profit and for-profit managed hospitals, academic and community-based delivery systems, and rural and urban facilities. Previously, he served in dual roles at Catholic Health Initiatives – as CEO of the eight-hospital Saint Joseph Health System and as Senior Vice President responsible for helping implement national initiatives for the faith-based organization, which operates in 18 states. Prior to that, he served as COO of the Washington Hospital Center, a 968-bed teaching hospital that is part of MedStar Health and located in Washington, D.C.

Woods holds three degrees from The Pennsylvania State University: a bachelor's degree in health planning and administration, a master's degree in business administration and a master's degree in health administration. He and his wife, Ramona, have two teenage sons.

### ABOUT THE WACC

The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

**Ambassador Sponsor - \$7,000 (One Spot Available)**

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Mr. Woods
- ◆ Attendance for all 26 representatives to business networking VIP reception w/ Mr. Woods
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Logo on the WACC home page and all regular (\*time sensitive) and online web invitations
- ◆ Photograph of your group with Mr. Woods at the event
- ◆ Recognition from podium and banner displayed at the event

**Diplomat Sponsor - \$5,000**

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with Mr. Woods
- ◆ Attendance for all 17 designated representatives to business networking VIP reception w/ Mr. Woods
- ◆ Opportunity for key executive to facilitate Q&A session (immediately after presentation)
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mr. Woods
- ◆ Recognition from podium and banner displayed at the event

**Envoy Sponsor - \$3000**

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Additional recognition as "VIP Reception Sponsor"
- ◆ Attendance for all 8 representatives to business networking VIP reception w/ Mr. Woods
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mr. Flor
- ◆ Recognition from podium and banner displayed at the event

**Attaché Sponsor - \$1,500**

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives w/ Mr. Woods
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mr. Woods
- ◆ Recognition from podium and banner displayed at the event

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**NAME OF COMPANY:**

**NAME OF COMPANY REPRESENTATIVE:**

**ADDRESS:**

**CITY:**

**ZIP CODE:**

**STATE:**

**CORPORATE CONTACT:**

**PHONE:**

**E-MAIL:**

**We agree to support the program in the following manner (Please check one)**

**Sponsorship Levels**

<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org). Checks may be made payable to the World Affairs Council of Charlotte.

**Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

\_\_\_\_\_  
(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Lauren Osga at 704-687-7758 or [Losga@worldaffairscharlotte.org](mailto:Losga@worldaffairscharlotte.org) for table purchases and underwriting information.