



World Affairs Council of Charlotte Underwriting and Table Purchase
CEO Series
Knutd Flor, President & CEO, BMW Manufacturing
Wednesday, October 10, 2018
Westin Charlotte (601 S. College Street, Charlotte, NC 28202)
VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Knudt Flor, President & CEO, BMW Manufacturing ***A New Era of Mobility***

Knudt Flor is President and CEO of BMW Manufacturing Co. He has 30 years' experience within the BMW Group Global Production Network.

Flor, 59, began his career with BMW in 1988 at the Engine Plant in Munich as an Engineer of Production. He then served in several roles in Quality Assurance and Quality Management at the Munich plant. From 1996-2000, he worked at the Spartanburg plant as Quality Assurance of Car Assembly and Purchased Parts. He has also been Vice President of Production at BMW Plant Munich, Director of BMW Plant Rosslyn in South Africa, and Senior Vice President of Manufacturing at BMW Brilliance Automotive Joint Venture in Shenyang, China. Most recently, Flor served as Senior Vice President of Corporate Quality for the BMW Group.

Benefits of Underwriting a CEO Series Program:

- ◆ Increase corporate visibility and promote brand
- ◆ Build, maintain and strengthen professional and client networks by inviting prospects, executives, clients, etc.
- ◆ High-level business and professional networking with leaders in the Charlotte community
- ◆ Learn about international affairs, global economy, and geopolitics from experts and world leaders
- ◆ Support international education in the Charlotte community

ABOUT THE WACC

The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

Ambassador Sponsor - \$15,000 (One Spot Available)

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Mr. Flor
- ◆ Attendance for all 26 representatives to business networking VIP reception w/ Mr. Flor
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- ◆ Photograph of your group with Mr. Flor at the event
- ◆ Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$10,000

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with Mr. Flor
- ◆ Attendance for all 17 designated representatives to business networking VIP reception w/ Mr. Flor
- ◆ Opportunity for key executive to facilitate Q&A session (immediately after presentation)
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mr. Flor
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$5000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Additional recognition as "VIP Reception Sponsor"
- ◆ Attendance for all 8 representatives to business networking VIP reception w/ Mr. Flor
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mr. Flor
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$2,500

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Business networking VIP reception for 4 designated representatives
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mr. Flor
- ◆ Recognition from podium and banner displayed at the event

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CEO Series

Knudt Flor, President & CEO, BMW Manufacturing

Wednesday, October 10, 2018

NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

ADDRESS:

CITY:

ZIP CODE:

STATE:

CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the program in the following manner (Please check one)

Sponsorship Levels

<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Lauren Osga at 704-687-7758 or Losga@worldaffairscharlotte.org for table purchases and underwriting information.