



World Affairs Council of Charlotte Underwriting and Table Purchase

Speaker Series

Peter Beyer, Coordinator of Transatlantic Cooperation and German Bundestag Member

Thursday, September 20, 2018

Westin Charlotte (601 S. College Street, Charlotte, NC 28202)

VIP Reception: 11:30 a.m. – 12:00 p.m. | Lunch: 12:00 – 1:30 p.m.



Peter Beyer, German Bundestag (Parliament) Member and Coordinator of Transatlantic Cooperation ***Transatlantic Cooperation - Indispensable for American Prosperity, Freedom in Europe and Global Security***

- Member of the Committee on Foreign Affairs
- Member of the Committee on the Affairs of the European Union
- Member of the Parliamentary Assembly of the Council of Europe
- Special Rapporteur on Transatlantic Relations and the Western Balkans
- Coordinator of Transatlantic Cooperation
- Executive Vice-President of the Southeast Europe Association

Peter Beyer, Member of the German Bundestag, was born on December 25, 1970, in Ratingen, Germany.

After finishing his higher education entrance qualification in 1991, he completed his military service in Wuppertal. Beyer then studied law at the universities of Düsseldorf and Bonn. In 1999, he graduated from university and was admitted to the bar.

Beyer began his legal career as an associate attorney for the US-headquartered firm of Mayer, Brown & Platt (now Mayer Brown). He also worked with Brinks, Hofer, Gilson & Lione in Chicago, and Murchison & Cumming in Los Angeles.

In 2000, he enrolled in a postgraduate legal studies program at the University of Virginia School of Law in Charlottesville and received a Master of Laws degree.

Returning to Germany, Beyer practiced law at the BEYER Intellectual Property firm in Ratingen, where he became one of the country's first officially certified intellectual property specialists.

Beyer was directly elected in his constituency in the general elections in 2009, 2013, and 2017 to represent the citizens of Heiligenhaus, Ratingen, Velbert, and Wülfrath.

A committed Atlanticist for many years, Beyer stands out among Members of the German Bundestag and his party as one of the most committed advocates of a strong transatlantic relationship with the United States and Canada. He serves as parliamentary Special Rapporteur on Transatlantic Relations in the Committee on Foreign Affairs. He is an active member of Atlantik-Brücke, the Aspen Institute and United Europe in addition to numerous organizations in his district. Beyer is also Executive Vice-President of the Southeast Europe Association.

In April 2018, Beyer was appointed Coordinator of Transatlantic Cooperation.

Benefits of Underwriting a WACC Speaker Series program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- ◆ Support international education in the Charlotte community

ABOUT THE WACC

The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

Ambassador Sponsor - \$4,000 (One Spot Available)

- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Mr. Beyer
- ◆ Attendance for all 26 representatives to business networking VIP reception w/ Mr. Beyer
- ◆ Opportunity for key executive to provide opening/closing remarks
- ◆ Logo on the WACC web page and all regular (*time sensitive) and online web invitations
- ◆ Photograph of your group with Mr. Beyer at the event
- ◆ Recognition from podium and banner displayed at the event

Diplomat Sponsor - \$2,000

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with Mr. Beyer
- ◆ Attendance for all 17 designated representatives to business networking VIP reception w/ Mr. Beyer
- ◆ Additional recognition as "VIP Reception Sponsor"
- ◆ Logo on WACC web page and online invitations
- ◆ Photograph of your group with Mr. Beyer
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$1000

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Attendance for all 8 representatives to business networking VIP reception w/ Mr. Beyer
- ◆ Logo on WACC web page and online invitations
- ◆ Photograph of your group with Mr. Beyer
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$500

- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on WACC web page and online invitations
- ◆ Photograph of your group with Ambassador Crocker
- ◆ Recognition from podium and banner displayed at the event

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NAME OF COMPANY:

NAME OF COMPANY REPRESENTATIVE:

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We agree to support the program in the following manner (Please check one)

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The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Lauren Osga at 704-687-7758 or Losga@worldaffairscharlotte.org for table purchases and underwriting information.