

### **World Affairs Council of Charlotte Underwriting and Table Purchase**

**WACC Speaker Series** 

Dr. Fernando M. Reimers, Director, International Education Policy Program, Harvard University

Tuesday, April 17, 2018

Charlotte City Club (121 W. Trade Street)

**VIP Reception:** 11:30 a.m. – 12:00 p.m. | Lunch: 12:00 – 1:30 p.m.



# Benefits of Underwriting a WACC Speaker Series program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned authors
- Support international education in the Charlotte community

# Fernando M. Reimers, Director, International Education Policy Program, Harvard Graduate School of Education

"Educating for Global Citizenship: An Opportunity for Education and Civic Leaders"

Fernando M. Reimers is the Ford Foundation Professor of the Practice of International Education and Director of the Global Education Innovation Initiative and of the International Education Policy Masters Program at Harvard University.

Professor Reimers is an expert in the field of Global Education. His research and teaching focus on understanding how to educate children and youth so they can thrive in the 21st century. He studies how education policy and leadership foster educational innovation and quality improvement. As part of the work of the Global Education Innovation Initiative he leads, he and his colleagues conducted a comparative study of the goals of education as reflected in the curriculum in Chile, China, India, Mexico, Singapore and the United States, published as Teaching and Learning for the 21st Century by Harvard Education Press, a book which has also been published in Chinese, Portuguese and Spanish. A forthcoming book, also to be published by Harvard Education Press, studies programs around the world which support teachers in developing the professional competencies to teach holistically for the 21st Century.

He recently chaired a Global Alliance which produced a framework for collective impact in strengthening teacher preparation and support (Connecting the Dots to build the future teaching and learning). This report has been translated and published in Arabic, Portuguese and Spanish and used to steer national dialogues on how to create conditions to strengthen the teaching profession and improve the relevance of instruction.

Professor Reimers has worked to advance the contributions of colleges and universities to develop leadership that advances cosmopolitanism, democracy and economic and social innovation. He has led the development of several innovative programs at Harvard University, including the masters degree program in International Education Policy and various executive education programs, including a program to support education leaders working for UNICEF and a collaboration with the Universidad de Juiz de For a in Minas Gerais, Brazil, to develop a masters degree program in education leadership. He is a founding co-chair of the Advanced Leadership Initiative, a program which brings to the university outstanding individuals who have retired from a primary career and who are interested in devoting themselves to addressing significant social challenges. As chair of the Strategic Planning Committee of the Massachusetts Board of Higher Education he works with all public institutions of higher education in the State developing institutional strategies to enhance the relevance of their programs. He has advised a range of institutions of higher education on strategies to advance the global awareness of undergraduates and serves on the board of Laspau, a Harvard affiliated organization whose mission is to strengthen institutions of higher education in Latin America.

He has advanced the development of programs to provide students and recent college graduates opportunities to engage in service and to develop civic, global and leadership competencies through his service on the boards of numerous education organizations and foundations including Teach for All, World Teach, the Global Scholars Program at Bloomberg Philanthropies, Envoys, and the scholars advisory council of Facing History and Ourselves. He is a commissioner in the US Commission on UNESCO.

In 2017 he received the Global Citizen Award from the Committee on Teaching about the United Nations for his work advancing global citizenship education. In 2015 he was appointed the C.J. Koh Visiting Professor of Education at the National Institute of Education in Singapore in recognition of his work in global education. He received an honorary doctorate from Emerson College for his work advancing human rights education. He is a fellow of the International Academy of Education and a member of the Council of Foreign Relations.

#### Presenting Sponsor - \$2000

- Two tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Dr. Reimers
- Opportunity for a key executive to introduce Dr. Reimers
- Logo on WACC home page and online invitations
- Photograph of your group with Dr. Reimers
- Recognition from podium and banner displayed at the event

### **Envoy Sponsor - \$1000**

- One table of 8 with preferred seating at the luncheon
- One seat at the Head Table with Dr. Reimers
- Logo on WACC home page and online invitations
- Photograph of your group with Dr. Reimers
- Recognition from podium and banner displayed at the event

#### Attaché Sponsor - \$500

NAME OF COMPANY:

- Four seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- Photograph of your group with Dr. Reimers

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NAME OF COMPANY REPRESENTATIVE:		
ADDRESS:		
CITY:	ZIP CODE:	STATE:
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We agree to support the program in the followi	ng manner (Please check one)	
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Return To: World Affairs Council of Charlotte   UNC-Charlotte	, 227 CHHS Building   9201 Univers	sity City Blvd.   Charlotte, NC 28223
(Signature, Company Representative)		

**UNDERWRITING INFORMATION:** Please contact Lauren Osga, Director, Programs & Development at 704-687-7758 or losga@worldaffairscharlotte.org for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.