



Help us bridge the **knowledge gap** for our educators and students by **supporting international education and global competence initiatives.**



2017 Joint Academic WorldQuest & WorldQuest Competition

Wednesday, November 8th, 2017 | The Hilton Charlotte Center City

5:30 – 6:30 p.m. – Dinner

6:30 – 6:45 p.m. – Welcome, Sponsor Recognition, and Introductions

6:45 – 9:00 p.m. – Competition

9:00 – 9:15 p.m. – Announcement of AWQ & WQ Winners

The World Affairs Council of Charlotte (WACC) will host its annual Academic WorldQuest competition on Wednesday, November 8 at the Hilton Charlotte Center City. Teams from 25 high schools from the greater Charlotte area will participate in this international trivia competition and answer questions related to current events, history, geography and other topics of global significance.

For the eighth consecutive year, these high school students will play alongside business and individual groups that will compete in WorldQuest, the community version of this global knowledge competition. Recognized as the largest international education program of its kind in North Carolina, Academic WorldQuest and WorldQuest will bring together approximately 600 students and community members in friendly competition.

Proceeds from WQ2017 will benefit the following education outreach initiatives:

- **Academic WorldQuest**

ENABLES teams from public and independent high schools in the greater Charlotte region to compete in this international knowledge competition. Categories include world history, flags, foreign policy, geography and current events.

- **Council Scholar Award Program**

GIVES grants of up to \$2500 allow teachers to study abroad or participate in professional development opportunities overseas.

- **Global Ambassador Program**

SIMPLIFIES access for high school students from Charlotte-area schools to attend WACC programs and listen to world-renowned experts discuss pertinent global issues affecting the world today.

- **Euro Challenge**

EVALUATES high school students in North Carolina on their knowledge and understanding of the European economy and the euro, the currency shared by many of the 28 countries of the European Union. Student teams create presentations that explore real world economic problems and allow students the opportunity to step into the shoes of international policy makers by constructing recommendations and solutions.

- **Young Explorers Essay Competition**

PROMOTES core competencies in research and analysis and composition with a global-issue focused topic for middle school students in Charlotte-Mecklenburg Schools.

- **Speaker in the Classroom**

FACILITATES round-table discussions or classroom presentations led by international experts visiting Charlotte.

- **International Career Panel**

OFFERS college graduates (or seniors) and early-career professionals the opportunity to listen to, and network with mid-career professionals who offer valuable advice on job entry in the fields of international business, law, non-profit, government and international education.

- **Higher Education Institution Partnerships**

ENABLES partnerships with local higher education institutions for International Education Week and the International Speaker Series Program.

Sponsorship & Underwriting

WorldQuest and Academic WorldQuest 2017 Benefits and Information

\$15,000 Presenting Sponsor

BECOME A SPONSOR

- Full naming rights to the event "**Company Name 2017 WorldQuest / Academic WorldQuest Competition**"
- Special signage placed in prominent locations in the reception area and ballroom
- Slideshow highlighting company information and accolades displayed during dinner (**can be arranged through the WACC*)
- Opportunity to host an exhibition table or booth with information about organization and your company at the event with approximately **650+ people in attendance; distribute your company literature at the event** (**can be arranged through the WACC*)
- Opportunity for company executive to greet attendees from the podium and promote company
- Complimentary WQ table (8 team members) which includes a light buffet dinner for full team

- Recognition as an **“Education Partner”** of the World Affairs Council of Charlotte for 2018 on homepage and at all our programs and events. (*valued at \$1000)
- Receive recognition in all publicity materials: **web, social media postings, and mailings**
- Sponsorship recognition from podium and PowerPoint slideshow presented before and during the competition – *650+ people participate in this event every year*
- Company banner displayed
- Limelight table location and team photo

\$5000 Diplomat Sponsor (1-Slot Available)

BECOME A SPONSOR

- Complimentary WQ table (8 team members) which includes a light buffet dinner for team
- Host an exhibition table with information about your organization and your company at the event with **approximately 650+ people in attendance; distribute your company literature at the event** (**can be arranged through the WACC*)
- Opportunity for your company executive to introduce Larry Sprinkle, weather anchor for WCNC Channel 36, who will emcee the event that evening
- Recognition as an **“Education Partner”** of the World Affairs Council of Charlotte for 2018 on homepage and at all our programs and events. (**valued at \$1000*)
- Includes sponsorship of a **“two round of questions”** – company name will be announced before and after the sponsored rounds
- Receive recognition in all publicity materials: **web, social media postings, and mailings**
- Sponsorship recognition from podium and PowerPoint slideshow presented before and during the competition – **650+ people participate in this event every year**
- Company banner displayed
- Preferred seating and team photo

\$2500 Envoy Sponsors

BECOME A SPONSOR

- Complimentary WQ table (8 team members) which includes a light buffet dinner for team
- Includes sponsorship of a **“round of questions”** – company name will be announced before and after the sponsored (took out “a”) round
- Receive recognition in all publicity materials: **web, social media posting, and mailings**
- Sponsorship recognition from podium and PowerPoint slideshow presented before and during the competition
- Company banner displayed
- Preferred seating and team photo

\$1000 Consul Sponsors (Sponsor a Round of Questions – No Team Participation)

BECOME A SPONSOR

- Company name will be announced before and after sponsored round of questions
- Receive recognition in all publicity materials: **web, social media postings and mailings**
- Sponsorship recognition from podium and PowerPoint slideshow presented before and during the competition

\$500 Emissary Sponsor (Sponsor Public High School Teams Competing in AWQ 2017)

BECOME A SPONSOR

- Sponsorship recognition from podium and PowerPoint slideshow presented before and during the competition
- Receive recognition in all publicity materials: **web, social media postings and mailings**

PAYMENT: Check Cash Credit Card (all major cards)

TOTAL PAYMENT: \$ _____

- Checks may be made payable to the "World Affairs Council of Charlotte"
- Call 704-687-7762 for credit card transactions by phone

Send sponsorship form and payment to:

Attn: World Affairs Council of Charlotte | UNC Charlotte, CHHS 227 | 9201 University City Blvd. | Charlotte, NC 28223

Questions? Contact Charlotte Klopp at cklopp@worldaffairscharlotte.org or call 704-687-7759



CREDIT CARD CHARGE FORM (WQ / AWQ 2017)

Name:

Company (if applicable):

Mailing Address (for card):

Email: _____

Phone Number: _____ - _____ - _____

Amount Charged: \$ _____

Credit Card #: _____ - _____ - _____ - _____

Expiration Date: ____ / ____ CCV Security Code: _____

I authorize the World Affairs Council of Charlotte to charge my credit card for the above amount.

Signature: _____

Date: ____ / ____ / ____

Return Credit Card Payment Form via Mail/Fax/Email:

World Affairs Council of Charlotte
UNC-Charlotte, 227 CHHS Building
9201 University City Blvd.
Charlotte, NC 28223

T: 704-687-7759 | **F:** 704-687-1654 | **EMAIL:** cklopp@worldaffairscharlotte.org