



The World Affairs Council of Charlotte (WACC) will host its annual Academic WorldQuest competition on Thursday, November 10<sup>th</sup>, 2016 at the Westin Charlotte. Teams from 25 high schools from the greater Charlotte area will participate in this international trivia competition and answer questions related to current events, history, geography and other topics of global significance.

For the 7<sup>th</sup> consecutive year, these high school students will play alongside business and individual groups that will compete in WorldQuest, the community version of this global knowledge competition. Recognized as the largest international education program of its kind in North Carolina, Academic WorldQuest and WorldQuest will bring together approximately 600 students and community members this year.

**WorldQuest was created by the Charlotte Council and is now a flagship global education initiative played by councils around the country.**

## Proceeds from WQ2016 will benefit the following education outreach initiatives:

- **Academic WorldQuest**  
Teams from public and independent high schools in the greater Charlotte region are invited to compete in this international knowledge competition. Categories include world history, flags, foreign policy, geography and current events.
- **Council Scholar Award Program**  
Grants of up to \$2500 are given to teachers to study abroad or participate in professional development opportunities overseas.
- **Global Ambassador Programs**  
Enables high school students from Mecklenburg, Union and Gaston county schools to attend WACC programs and listen to world renowned experts discuss pertinent global issues impacting the world today
- **Euro Challenge**  
Tests high school students on their knowledge and understanding of the European economy and the euro, the currency shared by many of the 28 countries of the European Union. Teams create presentations that explore real world economic problems and allow students the opportunity to step into the shoes of international policy makers by crafting recommendations and solutions.
- **Young Explorers Essay Competition**  
Promotes core competencies in writing and composition (global issue topic) for middle school students in CMS
- **Speaker in the Classroom**  
Round-table discussions or classroom presentations facilitated by leading international experts for schools in the greater Charlotte area
- **International Career Panel**  
College students and young professionals listen to mid-career professionals who offer valuable advice on job entry in the fields of international business, law, non-profit (i.e. Peace Corps), government (i.e. State Department) and international education
- **Partnerships with local higher education institutions for International Education Week and the International Speaker Series Program**

## SPONSORSHIP AND UNDERWRITING

### WorldQuest and Academic WorldQuest 2016 Benefits and Information

#### \$3000 Presenting Sponsor (1-Slot Available)

- Complimentary WQ table (8 team members) which includes a light buffet dinner for team
- Host an exhibition table with information about your organization and your company at the event with approximately 600 people in attendance; distribute your company literature at the event (\*can be arranged through the WACC)
- Opportunity for your company representative to introduce Larry Sprinkle, weather anchor for WCNC Channel 36, who will emcee the event that evening
- Recognition as an "Education Partner" of the World Affairs Council of Charlotte for 2017 on home page (calendar year) and at all our programs and events. (\*valued at \$1000)
- Receive recognition in all publicity materials: **web, social media postings and mailings**
- Sponsorship recognition from podium and PowerPoint slideshow presented before and during the competition – **600 people participate in this event every year**
- Company banner displayed
- Preferred seating and team photo

**\$1500 Envoy Sponsors**

- Complimentary WQ table (8 team members) which includes a light buffet dinner for team
- Receive recognition in all publicity materials: **web, social media postings and mailings**
- Sponsorship recognition from podium and PowerPoint slideshow presented before and during the competition
- Company banner displayed
- Preferred seating and team photo

**\$500 Sponsor a Round of Questions (\*no team participation)**

- Company name will be announced **before and after** sponsored round of questions
- Receive recognition in all publicity materials: **web, social media postings and mailings**

**\$300 Sponsor a High School Team Competing in AWQ 2016**

- Sponsorship recognition from podium and PowerPoint slideshow **presented before and during the competition**
- Receive recognition in all publicity materials: **web, social media postings and mailings**

**Payment:** Check    Cash    Credit Card (all major cards)

**Total Payment:** \$ \_\_\_\_\_

- Checks may be made payable to the “World Affairs Council of Charlotte”
- Call 704-687-7762 for credit card transactions by phone

**Send form and payment to:**

**Attn:** World Affairs Council of Charlotte | UNC Charlotte, CHHS 227 | 9201 University City Blvd. | Charlotte, NC 28223

**Questions?** Contact Lauren Osga at 704-687-7758 or email [losga@worldaffairscharlotte.org](mailto:losga@worldaffairscharlotte.org)



**CREDIT CARD CHARGE FORM**

Name:

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Company (if applicable):

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Mailing Address (for card):

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Email:

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Phone Number:

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Amount Charged: \$

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Credit Card #:

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Expiration Date:

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CCV Security Code:

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***I authorize the World Affairs Council of Charlotte to charge my credit card for the above amount.***

Signature:

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Date:

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**Return Credit Card Payment Form via Mail/Fax:**

World Affairs Council of Charlotte  
UNC-Charlotte, 227 CHHS Building  
9201 University City Blvd.  
Charlotte, NC 28223  
T: 704-687-7759 | F: 704-687-1654