

### World Affairs Council of Charlotte Underwriting and Table Purchase

CEO Series Program John Ferriola, President & CEO, Nucor Corporation Wednesday, October 5, 2016

The Westin Charlotte (601 S. College St., Charlotte, NC 28202) **VIP Reception:** 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



# Benefits of Underwriting a CEO Series Program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- Support international education in the Charlotte community

John Ferriola, President & CEO, Nucor Corporation "A Global Outlook: Steel's Innovative Future"

John is Chairman, Chief Executive Officer and President of Nucor Corporation. Mr. Ferriola joined Nucor Corporation in 1991 as Manager of Maintenance and Engineering at the Jewett, Texas bar mill. In 1995, he was named General Manager of Nucor's Grapeland, Texas joist fabrication division. Later the same year, he was named Vice President and General Manager of Nucor's Norfolk, Nebraska bar mill. From 1998 to the end of 2001, he served as Vice President and General Manager of the Crawfordsville, Indiana sheet mill.

In January 2002, John was appointed as Executive Vice President and in September 2007 was named Chief Operation Officer of Steel Making Operations. He became President and Chief Operating Officer and a member of the Board of Directors in January 2011. On November 16, 2012, Nucor announced that its Board of Directors had elected John to the position of Chief Executive Officer and President, effective January 1, 2013.

In addition to leading Nucor Corporation, John currently serves on the Board of Directors for two Nucor joint ventures: Nucor-Yamato Steel Company and NuMit LLC.

Mr. Ferriola currently serves as Vice Chairman of the Board of Directors of the American Iron & Steel Institute (AISI), and Vice Chairman of Worldsteel. John also serves on the Board of Directors of the National Association of Manufacturers (NAM). He has been active in the Association for Iron and Steel Technology (AIST) for over 20 years and previously served on its board of directors.

Prior to joining Nucor, John began his career with Bethlehem Steel Corporation in 1974, and worked for 17 years in various operating and management roles. John graduated from the Maritime Academy, State University of New York with a Bachelor of Science degree in Electrical Engineering. In the spring of 2012, he received an honorary Doctorate from the South Dakota School of Mines and Technology.

# **ABOUT THE WACC**

The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

#### **Ambassador Sponsor - \$6000**

- Attendance for all 26 designated representatives to VIP reception w/ Mr. Ferriola
- Three tables of 8 with preferred seating at the luncheon
- Two seats at the Head Table with Mr. Ferriola
- Opportunity for key executive to introduce Mr. Ferriola
- Logo on the WACC home page and all regular (\*time sensitive) and online web invitations
- Photograph of your group with Mr. Ferriola at the event
- Recognition from podium and banner displayed at the event

# **Envoy Sponsor - \$2000**

**CEO Series Program** 

Wednesday, October 5, 2016

- Attendance for 4 designated representatives to VIP reception w/ Mr. Ferriola
- One table of 8 with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- Photograph of your group with Mr. Ferriola

John Ferriola, President & CEO, Nucor Corporation

Recognition from podium and banner displayed at the event

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#### **Diplomat Sponsor - \$4000**

- Attendance for all 17 designated representatives to VIP reception w/ Mr. Ferriola
- Two tables of 8 with preferred seating at the luncheon
- One seat at the Head Table with Mr. Ferriola
- Opportunity for key executive to facilitate Q&A session (immediately after presentation)
- ◆ Logo on WACC home page and online invitations
- Photograph of your group with Mr. Ferriola
- Recognition from podium and banner displayed at the event

# Attaché Sponsor - \$1000

- One table of 8 with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- Photograph of your group with Mr. Ferriola
- Recognition from podium and banner displayed at the event

NAME	OF COMPANY:		
NAME	OF COMPANY REPRESENTATIVE:		
ADDRE	SS:		
CITY:		ZIP CODE:	STATE:
CORPO	RATE CONTACT:		
PHONE:		E-MAIL:	
We agr	ee to support the program in the follow	ring manner (Please check one)	
Sponso	orship Levels		
[	Ambassador Sponsor Diplomat Sponsor Envoy Sponsor Attaché Sponsor		
ı	am not able to sponsor this program at the	is time but would like to make a donation of \$	to the WACC

Return To:
World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

The World Affairs Council of Charlotte accepts all major credits cards by phone or Paypal (through Constant Contact) at

www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Charlotte Klopp at 704-687-7759 or <a href="Cklopp@worldaffairscharlotte.org">Cklopp@worldaffairscharlotte.org</a> for table purchases and underwriting information.