



## World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series

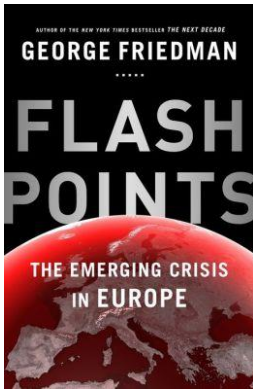
George Friedman, Chairman of STRATFOR and author of

*Flashpoints: The Emerging Crisis in Europe*

Thursday, March 26<sup>th</sup>, 2015

Charlotte City Club (121 W. Trade St., Charlotte, NC 28202)

**VIP Reception:** 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



### George Friedman, Chairman of STRATFOR and author of *Flashpoints: The Emerging Crisis in Europe*

George Friedman is the Chairman of Stratfor, a company he founded in 1996 that is now a leader in the field of global intelligence. Friedman guides Stratfor's strategic vision and oversees the development and training of the company's intelligence unit. His most recent book *Flashpoints: The Emerging Crisis in Europe* was released on January 27<sup>th</sup>.

Dr. Friedman is the author of The New York Times best-seller, *The Next Decade*, which forecasts the major events and challenges that will test America and its presidents over the course of the next decade. Dr. Friedman's previous book, *The Next 100 Years*, was also a New York Times best-seller and was published in over 20 languages. His other books on warfare and intelligence include *America's Secret War*, *The Future of War* and *The Intelligence Edge*.

A very popular keynote speaker, Dr. Friedman is in high demand at numerous conferences and industry-specific events for major financial firms such as J.P. Morgan, Citibank, Ernst & Young and many Fortune 500 companies. In addition, he has briefed the Australian Command and Staff College, Eglin Air Force Research Laboratory, U.S. Marine Corps Command and Staff College and many other military and government organizations. Dr. Friedman is frequently invited to speak internationally, including in Turkey, Germany, Poland, Azerbaijan, Australia and New Zealand.

### Benefits of Underwriting a WACC Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

The world's top media organizations regularly ask Dr. Friedman to appear as an international affairs expert. He has been featured in TIME, The New York Times Magazine, The Wall Street Journal, The New York Times, Fortune, Newsweek, The Financial Times and many other domestic and international publications, as well as broadcast media ranging from NPR to CNN to CNBC. He and Stratfor were also featured in cover stories in Barron's and the New Statesman.

He received his Bachelor's degree from the City College of the City University of New York and holds a Ph.D. in Government from Cornell University.

**Ambassador Sponsor - \$5000**

- ◆ Attendance for 26 designated representatives to VIP reception w/ George Friedman
- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with George Friedman
- ◆ Opportunity for key executive to introduce George Friedman
- ◆ Logo on the WACC home page and all regular (\*time sensitive) and online web invitations
- ◆ Photograph of your group with George Friedman the event
- ◆ Recognition from podium and banner displayed at the event

**Envoy Sponsor - \$2000**

- ◆ Attendance for 8 designated representatives to VIP reception w/ George Friedman
- ◆ One table of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with George Friedman
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with George Friedman
- ◆ Recognition from podium and banner displayed at the event

**Diplomat Sponsor - \$3500**

- ◆ Attendance for 17 designated representatives to VIP reception w/ George Friedman
- ◆ One table of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with George Friedman
- ◆ Opportunity for key executive to facilitate Q&A session (immediately after presentation)
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with George Friedman
- ◆ Recognition from podium and banner displayed at the event

**Attaché Sponsor - \$1000**

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with George Friedman
- ◆ Recognition from podium and banner displayed at the event

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WACC Speaker Series

George Friedman, Chairman of STRATFOR and author of *Flashpoints: The Emerging Crisis in Europe*

Thursday, March 26<sup>th</sup>, 2015

**NAME OF COMPANY:**

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**NAME OF COMPANY REPRESENTATIVE:**

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**ADDRESS:**

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**CITY:**

**ZIP CODE:**

**STATE:**

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**CORPORATE CONTACT:**

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**PHONE:**

**E-MAIL:**

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**We agree to support the program in the following manner (Please check one)**

**Sponsorship Levels**

<input type="checkbox"/>	Ambassador Sponsor
<input type="checkbox"/>	Diplomat Sponsor
<input type="checkbox"/>	Envoy Sponsor
<input type="checkbox"/>	Attaché Sponsor
<input type="checkbox"/>	I am not able to sponsor this program at this time but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or [online](http://www.worldaffairscharlotte.org) (through Constant Contact) at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org). Checks may be made payable to the World Affairs Council of Charlotte.

**Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

\_\_\_\_\_  
(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Stephanie Phipps at 704-687-7758 or [sphipp@worldaffairscharlotte.org](mailto:sphipp@worldaffairscharlotte.org) for table purchases and underwriting information.