



## World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series

Russell Gold, Investigative Journalist, Wall Street Journal

Author of "The Boom: How Fracking Ignited the American Energy Revolution and Changed the World"  
Hilton Charlotte Center City (222 E. Third St.)

Lunch: 12:00 – 1:30 p.m.



### Russell Gold, Investigative Journalist, Wall Street Journal Author of "The Boom: How Fracking Ignited the American Energy Revolution and Changed the World"

One hundred wells a day. That is the number of wells that are drilled and hydraulically fractured – or fracked – every day in the United States.

In *The Boom*, Wall Street Journal reporter Russell Gold chronicles the rise of this once-obscure oilfield technology, a story that answers a critical question of our time: where will the energy come from to power the world – and what price will we have to pay for it. It is a commanding piece of journalism, an astounding study of human ingenuity, and an epic work of storytelling.

From his first visit to a "frack pad" in 2003, Gold chronicles the rise of fracking and how it touches all of our lives. Fracking has vociferous critics and fervent defenders, but these arguments obscure the true story of how fracking has become a fixture of the American landscape and global economy. This is the story that Gold tackles in *The Boom*, a book that will change the way you look at energy.

#### Benefits of Underwriting as WACC Speaker Series program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned author
- ◆ Support international education in the Charlotte community

#### Presenting Sponsor - \$2500 (Only 1-sponsorship slot available)

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Gold
- ◆ Opportunity for a key executive to introduce Gold
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Gold
- ◆ Recognition from podium and banner displayed at the event

#### Attaché Sponsor - \$800

- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Gold

#### Envoy Sponsor - \$1500

- ◆ Eight seats with preferred seating at the luncheon
- ◆ One seat at the Head Table with Gold
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Gold
- ◆ Recognition from podium and banner displayed at the event

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**NAME OF COMPANY:**

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**NAME OF COMPANY REPRESENTATIVE:**

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**ADDRESS:**

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**CITY:**

**ZIP CODE:**

**STATE:**

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**CORPORATE CONTACT:**

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**PHONE:**

**E-MAIL:**

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**We agree to support the program in the following manner (Please check one)**

### Sponsorship Levels

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Presenting Sponsor

Envoy Sponsor

Attaché Sponsor

I/We are not able to sponsor this program at this time, but would like to make a donation of \$\_\_\_\_\_ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org). Checks may be made payable to the World Affairs Council of Charlotte.

### Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

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(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Charlotte Klopp, VP, Programs and Education at 704-687-7759 or [cklopp@worldaffairscharlotte.org](mailto:cklopp@worldaffairscharlotte.org) for table purchases and underwriting information.

**ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE:** The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.