



World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series

Col. Mark Mykleby, USMC, Ret.

Senior Fellow, Smart Strategy Initiative, New America Foundation

Thursday, January 22, 2015

Charlotte City Club (121 W. Trade St.)

Lunch: 12:00 – 1:30 p.m.



Col. Mark Mykleby, USMC, Ret. Ambassador of Spain to the U.S.

Mark Mykleby was commissioned as a second lieutenant in the Marine Corps following his graduation from the United States Naval Academy in 1987. He was designated a naval aviator in April 1990 and as a qualified F/A-18 pilot in December 1990. From January 1991 to May 2006, he served in five fleet fighter squadrons and performed numerous operational squadron billets to include Director of Safety and Standardization, Pilot Training Officer, Aircraft Maintenance Officer, Operations Officer, Executive Officer, and Commanding Officer. He is a graduate of Marine Weapons and Tactics Instructor School (WTI), the Navy Fighter Weapons School (Topgun), and the Allied Air Forces Central Europe's Tactical Leadership Program (TLP). Mark's operational and combat experience includes numerous deployments (land based and ship borne) to the European, Pacific, and Southwest Asian theaters in support of Operations PROVIDE PROMISE, DENY FLIGHT, SOUTHERN WATCH, IRAQI FREEDOM, and ENDURING FREEDOM.

Benefits of Underwriting as WACC Speaker Series program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned author
- ◆ Support international education in the Charlotte community

His staff experience includes serving as the George Washington Battle Group liaison officer to Joint Task Force-Southwest Asia (Eskan Village, Saudi Arabia) in 1997, serving as a Marine Air Ground Task Force (MAGTF) Staff Training Program (MSTP) instructor from 1999-2001, and serving as the Harry S. Truman Battle Group liaison officer to the NATO Combined Air Operations Center Five (CAOC-5) headquarters (Poggio Renatico, Italy) in January 2003. In June 2007, Mark was assigned to the US Special Operations Command (USSOCOM) where he developed strategy for Special Operations Forces. From July 2009 until April 2011, he served as a special strategic assistant to the Chairman of the Joint Chiefs of Staff. In that capacity, he co-authored with Navy Captain Wayne Porter A National Strategic Narrative, a concept and vision for a 21st Century grand strategy for the nation. Mark retired from the Marine Corps in July 2011.

Following retirement, Mark served as a senior fellow at the New America Foundation from August 2011 to August 2014. He is now the Co-Director of the Strategic Innovation Lab at Case Western Reserve University where he continues his work on grand strategy and sustainability.

Mark graduated from the United States Naval Academy with distinction in 1987. He earned a Masters of Military Studies from the Marine Corps Command and Staff College in 1999. In May 2007, he graduated from the Air War College with distinction and earned a Masters of Strategic Studies.

Presenting Sponsor - \$1500 (Only 1-sponsorship slot available)

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Mykleby
- ◆ Opportunity for a key executive to introduce Mykleby
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mykleby
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$1,000

- ◆ Eight seats with preferred seating at the luncheon
- ◆ One seat at the Head Table with Mykleby
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mykleby
- ◆ Recognition from podium and banner displayed at the event

Attaché Sponsor - \$500

- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Mykleby

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I/We are not able to sponsor this program at this time, but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Charlotte Klopp, VP, Programs and Education at 704-687-7759 or cklopp@worldaffairscharlotte.org for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.