Philip Coggan, Bartleby Columnist for The Economist

The Hard Work of Strangers: A Globalized Economy

Philip Coggan writes the Bartleby column for the Economist, having previously written the Buttonwood column. Before that, he was a journalist on the Financial Times for 20 years, writing the Long View column and originating the Short View column. He has won a number of awards, including Senior Financial Journalist of the Year in 2008 and CFA UK Journalist of the Year in 2016. The Times described him as “one of the best financial journalists of his generation”. More is his sixth book.

More: A History of the World Economy from the Iron Age to the Information Age takes the reader from the trading of stone axes in the Neolithic era through to the giant container ships that bring goods around the world today. Along the way, it demonstrates how the connections that link humans have made us more prosperous, allowing us to grow taller, live longer and have many more choices about our lives. It focuses on the sheer complexity of the modern economy; how even a humble tube of toothpaste has required the cooperation of hundreds of thousands of people to bring it to our bathrooms. To rephrase Blanche DuBois, we are dependent on the hard work of strangers.

Benefits of Underwriting a WACC Distinguished Speaker Series program:

- Increase corporate visibility through program and education sponsorships
- Build, maintain, and strengthen professional and client networks through Council events
- Reach out to high-level professionals and leaders in the Charlotte community
- Learn about international affairs and current events from foreign delegates, world leaders, state officials, and renowned authors
- Support international education in the Charlotte community

Attaché Sponsor - $500
- 5 seats in the virtual meeting
- Logo on all event-specific communications including the WACC web page, online invitations, and video recording
- Recognition of logo displayed virtually during the event
- Verbal recognition from moderator during the event

Envoy Sponsor - $750
- 10 seats in the virtual meeting
- Logo on all event-specific communications including the WACC web page, online invitations, and video recording
- Recognition of logo displayed virtually during the event
- Verbal recognition from moderator during the event
- Opportunity for representative to introduce speaker
We agree to support the program in the following manner (Please check one)

Sponsorship Levels

☐ Attaché Sponsor

☐ Envoy Sponsor

☐ We are not able to sponsor this program at this time, but would like to make a tax-deductible donation of $_________ to WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:
World Affairs Council of Charlotte | 9201 University City Blvd. | UNC Charlotte, 227 CHHS Building | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Jessie Hermann by phone (704-687-7758) or email jessie.hermann@worldaffairscharlotte.org for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The World Affairs Council of Charlotte is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.